PROGRAMME SPECIFICATION

The Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes.

SECTION A: DETAILS OF THE PROGRAMME AND AWARD

Programme Title	**Certificate in Higher Education Football Coaching & Management**
Awarding Body	**Buckinghamshire New University**
Teaching Institution / Programme Location	**UCFB – Etihad (Manchester) UCFB – Wembley (London)**
Faculty	**Design, Media & Management**
Name of Final Award	**Bachelor of Arts with Honours, BA (Hons)**
NQF/FHEQ Level of Qualification	**Level 4: Certificate of Higher Education**
QAA Subject Benchmark Statement(s)	**QAA Subject Benchmark Statement for Hospitality, Leisure, Sport and Tourism (2008)**
UCAS Code	
Course Code(s)	**BB1FCM1F – 1 Year / Full Time**
Mode of Delivery	**Full Time**
Length of Study	**1 Year / Full Time** **2 Year/ Part Time**
Number of Intakes	**1 – September 2018**
Regime of Delivery	**Campus Based**
Language of Study	**English**
Programme Accreditation	**n/a**
Month and Year valid from	**01 September 2016**
Publication & Revision Dates	**01 April 2018**

Programme Introduction

The 1-year Certificate of Higher Education in Football Coaching & Management degree qualification is ideal for those looking for experience and a detailed understanding of the world of football coaching and management across different levels of the game from grass roots to the elite level. It provides a unique learning experience and the opportunity to live, learn and develop within the live operations of a professional football environment, providing students with access to the club coaching and playing

pyramid. This allows students to engage with, and gain an understanding across, areas such as community coaching, coaching in the academy and coaching oversees.

Distinguishing Features of the Programme

Employment and enrichment is an 'added value' provision to the paid element of the degree programme. Opportunities to increase employability will be provided through masterclasses, industry workshops, and the Executive Guest Speaker Programme. The Executive Guest Speaker programme is designed to expose students to career insights from successful industry professionals and to provide students with networking opportunities. This balanced and tailored approach to learning enhancement provides an award that is fit for purpose.

A balance of teaching and learning strategies are employed and modes of assessment provide opportunities for all students to flourish. Methods applied across the programme include lectures, seminars, presentations, tutorials, student-led learning sessions, virtual learning and multi-media platforms, and careers support and guidance. The complementary curriculum supports and enhances the delivery of the core curriculum. As part of the partnership between UCFB and The National League, the Complementary Curriculum & Employability Team will be working with National League clubs to establish relationships in the remit of placements and internships for students. These relationships will not only benefit our student's progression in the sports industry, but also provide the National League with a skilled workforce. The students will also have access to guest lecturers and coaches within the complementary curriculum to support all modules. The practical sessions within the complementary curriculum are to support the student's progression in coaching skills, as well as curriculum, and will be delivered by coach educators with a number of guest coaches.

Admission Requirements

The programme seeks to recruit students from diverse educational and social backgrounds who demonstrate both the ability and motivation to benefit from the programme. The programme welcomes applications from those with a wide variety of educational qualifications and will consider on merit applicants with no formal qualifications.

Certificate of Higher Education Football Coaching & Management (1 year)
The standard entry requirements for the programme are as follows:

- **Entry qualifications (GCSE's, A' Levels etc.)**
  All applicants should hold a minimum of GCSE grades A*-C in Maths and English.

  Applicants will be permitted to count UCAS points from any qualifications on the UCAS Tariff point scale, provided that they achieve at least two C graded A levels or equivalent (e.g. Merit grades in a BTEC National) as part of their qualifications.

  Applicants sitting an IB will be asked to achieve 28 points overall.

  Applicants who do not meet these minimum requirements may be permitted to attend an Assessment Day.

- **DBS check**
  All applicants are subject to DBS checks prior to the start of the course.

- **Non-academic entry requirements (interview, portfolio, audition) FA Level 1 Award in coaching football.**

An Assessment Day will be used for applicants who demonstrate potential but do not meet the minimum offer requirements. The Assessment Day comprises a Literacy test, Numeracy test and an academic lead interview.

All applicants will be provided with an opportunity at the Assessment Day to meet and discuss their suitability for the programme with the academic team. All applicants are also provided with information relating to student services, with whom they can make contact, should they require additional support or advice as well as information related to appropriate bursaries and funds.

- **UCAS points**
  Applicants will be asked to achieve 78 UCAS points under the newly revised UCAS point scheme from 2017.

- **IELTS**
  Applicants from non-majority English speaking countries will be asked for a English qualification which tests Speaking, Listening, Reading and Writing and will be asked to achieve IELTS 6.0 overall, with a minimum of 5.5 scores in all areas.

  In cases where an applicant does not require a Tier-4 visa, equivalent English tests may be accepted.

- **Knowledge and Skills**
  Applicants should demonstrate a clear interest in their chosen subject and be able to rationalise clearly why they have selected this programme of study along with an ability to study and thrive in an academic environment. This will be assessed primarily through their personal statement and reference and may be explored further through an interview (if required).

  Applicants should ideally hold FA Coaching badges at level 1 or 2.Applicants presenting these additional qualifications and considerable coaching experience may be accepted without them meeting formal entry requirements.

Employability Statement / Career Prospects

Career prospects for graduates of the BA (Hons) Football Coaching & Management degree programme at UCFB include football coaching roles, including the ability to rise to senior managerial roles due to the management aspect of the degree. Students may wish to also apply for more traditional business, sports management or leadership roles using transferable skills. UCFB's unique personal development programme monitors each student throughout the three years. It means we get to know each student's needs and expectations. This ties in with students' career development, ultimately leading to them finding the right place in the football and sport business. For those who wish to extend their studies at the end of their degree, opportunities to study at Masters Level will be encouraged.

Professional Statutory and Regulatory Body Accreditation

n/a

SECTION B: PROGRAMME AIMS, OUTCOMES, LEARNING, TEACHING AND ASSESSMENT METHODS

Programme Aims

The main educational aims of the programme are to:

- Prepare students for a coaching and/or management career in community clubs and academy football.

- Provide students with a detailed knowledge of the external context in which football coaching and management take place.

- Enable students to develop the communication, analytical and problem-solving skills demanded for career advancement in football coaching and management.

- Develop students' understanding of, and experience in, the application of football coaching and management skills and techniques.

- Utilize distinctive delivery locations and professional relationships to provide students with unrivalled opportunities to engage with industry throughout the programme.

Programme Learning Outcomes Table 1: Programme Learning Outcomes and Mapping to Modules

On successful completion of Level 4, a student, will be able to demonstrate the achievement of the following learning outcomes:Programme Leaning Outcomes to Individual Modules				
K	**Knowledge and Understanding**	**Core modules (code) Level 4**		
K1	Analyse the external environment in which football coaching and management take place.	**FB451 FB455 FB459**		
K2	Evaluate legal and ethical frameworks applicable to football coaching and management practice.	**FB451 FB455 FB459**		
K3	Explain the role and responsibilities of football coaches and managers.	**FB451 FB455 FB459**		
K4	Evaluate core coaching and management concepts and their application in different football settings.	**FB452 FB459**		
K6	Evaluate techniques for coaching and management in a high performance football context.			
K7	Evaluate alternative football match tactics and strategies.	**FB452 FB455 FB459**		
K8	Understand a range of tools and techniques for analysing individual and team performance.	**FB451 FB452 FB455 FB459**		
C	**Intellectual/Cognitive Skills**			

C2	Apply relevant legislation and ethical frameworks to the planning and delivery of football coaching sessions.	**FB451** **FB452** **FB455**		
C3	Compare and contrast football match tactics and strategies employed in different settings.	**FB451** **FB452** **FB455** **FB459**		
C4*	Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or identify a range of solutions to a problem.			
C5*	Demonstrate independent research, making use of scholarly reviews and primary sources.			
P	**Practical Skills**			
P1	Demonstrate competent football coaching skills and techniques.	**FB451** **FB452** **FB455**		
P2	Select, justify and apply relevant coaching and management concepts to the planning and delivery of football coaching sessions with different objectives.	**FB451** **FB452** **FB455**		
P3	Apply relevant tools and techniques to analyse individual and team performance	**FB452** **FB455** **FB459**		
T	**Key/Transferable Skills**			
T1	Engage in critical thinking, analysis, synthesis and decision making.	**FB451** **FB452** **FB455** **FB459**		
T2	Communicate information clearly and coherently in a range of forms relevant to intended audiences.	**FB451** **FB452** **FB455** **FB459**		
T3	Work harmoniously and productively with others to achieve shared outcomes.	**FB451** **FB452** **FB455** **FB459**		
T4	Manage time Effectively in order to meet deadlines and achieve performance targets.	**FB451** **FB452** **FB455** **FB459**		

T7	Collect, analyse, interpret and apply numerical data using relevant software packages and presentation methods.	**FB451** **FB452** **FB455** **FB459**		

Please list here modules identified as being non-compensable (when a learning outcome is only met by one module or is the dissertation or equivalent) if applicable:

- Research Project

On successful completion of Level 4 CertHE, a graduate, will be able to demonstrate the achievement of the following learning outcomes:

- Demonstrate knowledge of the underlying concepts and principles associated with football coaching and management, and an ability to evaluate and interpret these within the context of that area of study.

- Present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of football coaching and management.

- Demonstrate an understanding of the appropriateness of different approaches to solving problems related to their area(s) of study and/or work.

- Communicate the results of their study/work accurately and reliably, and with structured and coherent arguments.

The above learning outcomes will be demonstrated by the achievement of the 120 credits listed at Level 4 for this programme.

Learning, Teaching and Assessment Methods to achieve the Programme Learning Outcomes

How will students learn?

This programme is delivered at excellent professional sporting venue of that in which students aspire to work. A diverse range of learning and teaching approaches are used as appropriate to each module. Across the programme students benefit from regular contact through lectures, seminars, workshops, tutorials and practical sessions. In addition to timetabled classes for each module, students will also attend a weekly personal tutorial session. Some of these tutorial meetings will be conducted in a group, with others conducted one-to-one contact with a tutor. Proactive use of the VLE and mobile technologies engages students with the broader knowledge base upon which the programme is built. Integration of theory and practice is consistently emphasised to support authentic learning, wherever possible utilizing problem-based approaches, live case studies, client challenges and practical coaching sessions. E and Ealso enhances understanding and skills development, through for example high profile guest speakers and industry visits that reinforce the interdisciplinary nature of the profession.

Students participate in an induction programme which includes introductions to key academic and support staff, the structure and delivery of the programme, training in the use of the VLE, introductions to learning resources and skills support, and a range of familiarization activities. Induction also enables students to meet the other members of their programme and to learn about extra-curricular opportunities.

Each module has a VLE site, which provides support for module-level learning, links to further resources, and information relating to directed and self-directed study.

Each programme has a named Programme Leader who serves as a key point of contact for students. A programme VLE site supports the development of a cohort identity, and enables the sharing of resources relating to the programme context and employability. Programme events offer further support for employability.

Students benefit from a range of opportunities provided by UCFB to support their personal and professional development. These run alongside the academic programme, and include high-profile industry speakers, work and volunteering opportunities, additional qualifications, and networking events.

How will students be assessed?

A range of assessment types are used across the programme, as appropriate to each module. Assessment is predominantly continuous, employing items such as academic essays, reports, case study analyses, presentations, client challenges, portfolios, reflective writing as well as practically oriented items such as the production of marketing plans, business plans, company accounts, coaching plans and the delivery of coaching sessions. Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject-specific skills and key skills. Students also participate in group assessments to develop their professional skills.

During the Foundation Year, students will be exposed to a variety of summative and formative assessments whilst developing the academic skills to be a successful student at university; course content and Learning Outcomes strongly relate to students developing their knowledge and understanding of the subjects being studied and assessed.

Work-Based / Placement Learning

This programme will encourage students to find and undertake work experience in sports clubs. These opportunities will be found by the student, but supported by UCFB. Students will then be able to use this experience to inform assignments in designated modules. However where students have not undertaken work experience there will be an alternative to undertake an equivalent experience with fellow students at UCFB.

SECTION C: PROGRAMME STRUCTURE(S) AND HOURS

Table 1: Programme Structure Table

Programme Title	**Certificate in Higher Education Football Coaching & Management**								
Course Code	**BB1FCM1F**								
Mode of Study	Full Time								
Credit Value	**UK**	120		**ECTS**					
Module Code	**Module Title**	**QCF/FHEQ Level**	**Course Stage / Year**	**Status in Award *([C]ore / [O]ptional)***	**Credit Value**	**Assessment Regime**			*** Semester Taught**
						Written Exam %	**Coursework %**	**Practical %**	
Level 4									
FB455	Fundamentals of Coaching	4	1	C	30		40%	60%	S1
FB459	Introduction to Football Management	4	1	C	30		100%		S1
FB451	Coaching in the Community	4	1	C	30		50%	50%	S2
FB452	Football Principles and Practice	4	1	C	30			100%	S2

*Modules will have a suffix of FW if taught at Wembley and ET if taught at Etihad

Programme Title	**Certificate in Higher Education Football Coaching & Management**									
Course Code	**BB1FCM2F**									
Mode of Study	Part Time									
Credit Value	**UK**	120		**ECTS**						
Module Code	**Module Title**	**QCF/FHEQ Level**	**Course Stage / Year**	**Status in Award *([C]ore / [O]ptional)***	**Credit Value**	**Assessment Regime**			**Semester Taught ***
						Written Exam %	**Coursework %**	**Practical %**	
Level 4									
YEAR 1									
FB455	Fundamentals of Coaching	4	1	C	30		40%	60%	S1
FB451	Coaching in the Community	4	1	C	30		50%	50%	S2
YEAR 2									
FB459	Introduction to Football Management	4	1	C	30		100%		S1
FB452	Football Principles and Practice	4	1	C	30			100%	S2

Table 3: Breakdown of Contact Hours

Year of course	Scheduled Learning and Teaching Activities	Guided Independent Study	Placement / Study Abroad	Total
Year One	288	912	0	**1200**
Total	288	912		1200

SECTION D: ASSESSMENT REGULATIONS

This programme complies with the approved University regulations *Academic Assessment Regulations* and procedures as detailed on the University website.

Exit Awards Available

No exit award is available for students who withdraw without completing year 1

SECTION E: FURTHER INFORMATION

Reference Points

The following reference points were used when designing the programme:

- QAA Subject Benchmark Statement for Hospitality, Leisure, Sport and Tourism (2008)
- University Academic Qualifications Framework
- Recommendation and feedback from external subject academic and industry professional

Annual Review and Monitoring

This programme will be monitored annually through the University's Programme Review and Enhancement process, which is a continual cycle of review and enhancement. This process is supported by both the periodic review of departments and the periodic re-approval process for individual programmes. All processes are completed in consultation with students via the Students' Union or student representatives.

Student Voice Feedback

All students will be provided with the opportunity to provide feedback to UCFB on a regular basis. This includes feedback formally via the programme representative who meets with the programme leader on a monthly basis. The programme representative also attends the student council meeting which takes places every 6 weeks, chaired by the Assistant Head of the Campus to raise and discuss concerns of the student cohort. There are also opportunities informally to provide feedback, through students' personal tutors, with whom students can meet on a weekly basis or through their module leaders.

The re-approval of this programme is scheduled for academic year: 2021-2022

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