

# Introducing your programme leader:

## Colm Griffith



<p>Career history and interests</p>	<p>I have been teaching various sports media modules in Higher Education for over 10 years, having previously worked in regional newspapers for 15 years. At the Manchester Evening News, I was responsible for their rugby union coverage but also the development of their digital content strategy. Alongside my interest in sport, I have recently developed an interest in esports and its relationship with the media and education.</p>
<p>What to expect in your first few weeks</p>	<p>The first few weeks will introduce students to the fundamentals of sports journalism and enable them to build a number of key skill sets. They will also be introduced to academic theory related to media, which will enable them to study the subject in more detail and fully understand the practical elements of the industry.</p>
<p>Course expectations</p>	<p>Regular attendance for lectures and workshops is very important if students are to develop the skills required to work in sports media. There will be opportunities to work with various clubs or sports organisations so it is important to hit the ground running. All students are expected to get involved with external opportunities such as working within a club's media office and could potentially be working alongside second and third year students for a club from the start of term.</p>
<p>What you can do to prepare</p>	<p>In order to get off to the best of starts, I would encourage everyone to start reading newspapers on a regular basis. Not only does this inform you about what is happening in the world of sport, but it will drastically improve your writing skills and help towards your first set of assignments. Watch as many sport shows on TV as well as any documentaries as possible. Look closely at how they are constructed and presented. As a matter of interest, look to see how the sports media world has coped during lockdown in the absence of all live sport.</p>
<p>Reading list</p>	<p>Newspapers – tabloid and broadsheet.          Andrews, P. (2013) Sports Journalism: A Practical Introduction. London: Sage          Domeneghetti, R.(2014) From the back page to the front room: Football's journey through the English media, Huddersfield: Ockley Books</p>