

Introducing your programme leader:

David King



<p>Career history and interests</p>	<ul style="list-style-type: none"> • Sports journalist and newspaper editor for 35 years. • Chief examiner, sports journalism, for the National Council for the Training of Journalists (2004-2019) • Currently editor of <i>Rotary Magazine</i> and its website. Co-host of the <i>togetherTalks</i> webinar • Justice of the Peace.
<p>What to expect in your first few weeks</p>	<p>During the first semester you will be learning how to write as a journalist for a variety of media platforms. It's a far cry from essay writing. You will also learn about sports history, to add context to your writing.</p>
<p>Course expectations</p>	<ul style="list-style-type: none"> • Be on time for lectures and seminars. • Complete the designated work between sessions. • Become familiar with the Study Hub - research and read!
<p>What you can do to prepare</p>	<p>Read!! Get into the habit of reading both a newspaper and a website each day (e.g. BBC, Sky, Daily Mail, The Guardian, The Sun, Daily Telegraph, The Athletic). Understand the structure of stories and how they are written. Also, read a book over the summer, any book (novel, sports biography etc). But, above all, read wisely, and read regularly - and that's not reading posts on social media, it's reading respectable news outlets.</p>
<p>Reading list</p>	<ul style="list-style-type: none"> • Andrews, P. (2013) <i>Sports Journalism: A Practical Introduction</i>. London: Sage Publishing. • Domeneghetti, R. (2014) <i>From the back page to the front room: Football's journey through the English media</i>, Huddersfield: Ockley Books. • Steen R, (2014) <i>Sports Journalism: A Multimedia Primer</i>. London: Routledge Publishing. • Truss, L. (2006). <i>Eats, shoots & leaves: the zero tolerance approach to punctuation</i>. New York, Gotham Books.

UCFB



UCFB WEMBLEY
Wembley Stadium
Wembley, London HA9 0WS

UCFB ETIHAD CAMPUS
Etihad Stadium, Ashton New Road
Manchester M11 3FF

UCFB BURNLEY
Turf Moor, Harry Potts Way
Burnley, Lancashire BB10 4BX