

## PROGRAMME SPECIFICATION

The Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes.

### SECTION A: DETAILS OF THE PROGRAMME AND AWARD

<b>Programme Title</b>	<b>MSc Football Coaching and Analysis</b>
<b>Awarding Body</b>	<b>Buckinghamshire New University</b>
<b>Teaching Institution / Programme Location</b>	<b>UCFB – Etihad and Wembley</b>
<b>Name of Final Award</b>	<b>Master of Science, MSc</b>
<b>NQF/FHEQ Level of Qualification</b>	<b>Level 7: Master's degree</b>
<b>QAA Subject Benchmark Statement(s)</b>	<b>QAA Characteristics Statement for Master's Degrees (2015)</b>
<b>UCAS Code</b>	<b>Not applicable</b>
<b>Course Code(s)</b>	<b>MB1FCA1F (Full Time) MB1FCA2F (Part Time)</b>
<b>Mode of Delivery</b>	<b>Full Time &amp; Part Time</b>
<b>Length of Study</b>	<b>1 year – FT 12 months / 2 years PT 24 months</b>
<b>Number of Intakes</b>	<b>1 - September</b>
<b>Regime of Delivery</b>	<b>Campus Based</b>
<b>Language of Study</b>	<b>English</b>
<b>Programme Accreditation</b>	<b>n/a</b>
<b>Month and Year valid from</b>	<b>01 September 2018</b>
<b>Publication &amp; Revision Dates</b>	<b>01 September 2018</b>

### Programme Introduction

The Master's in Football Coaching & Analysis level 7 programme is designed to provide an inclusive, current and versatile curriculum of study, which reflects the needs of the football industry for postgraduates. It will be offered in full-time and part-time modes. The course intends to look to support the continuing professional development of graduates, football coaches and those working full or part time in football or a closely related field. The course aims to enable students to develop a systematic and in-depth knowledge of current issues surrounding football coaching and analysis, and to utilise their acquired knowledge of football coaching to help them deal with complex issues systematically and creatively, and communicate their findings and conclusions clearly and concisely.

The programme will enable graduates to meet the changing demands of employment, based on the acquisition and development of a wide range of personal and transferable skills, self-reliance, critical reflection, adaptability, creativity, flexibility, interpersonal communication, teamwork and leadership.

Furthermore, the programme develops the confidence and academic skills of students enabling them to become active and autonomous learners and critical thinkers.

UCFB Etihad Campus will allow students to study at the heart of one of Europe's leading sporting facilities, building on the unique learning environment harnessed at UCFB.

## **Distinguishing Features of the Programme**

This award would be the first choice for students who have a sports coaching or related bachelor's degree or experience within the sector and wish to further their ambitions and knowledge of working in professional football environment, as well as achieve relevant industry-based coaching postgraduate qualifications. UCFB is able to draw on a range of partners in this industry to support the programme and the core curriculum teaching staff.

UCFB Etihad Campus will allow students to study at the heart of one of Europe's leading sporting facilities, building on the unique learning environment harnessed at UCFB.

Employability and Enrichment is an 'added value' provision to the paid element of the degree programme. Opportunities to increase employability will be provided through masterclasses, industry workshops, and the Executive Guest Speaker Programme. The Executive Guest Speaker programme is designed to expose students to career insights from successful industry professionals and to provide students with networking opportunities. This balanced and tailored approach to learning enhancement provides an award that is fit for purpose.

A balance of teaching and learning strategies are employed and modes of assessment provide opportunities for all students to flourish. Methods applied across the programme include lectures, seminars, presentations, tutorials, student-led learning sessions, virtual learning and multi-media platforms, and careers support and guidance. Employability and Enrichment supports and enhances the delivery of the core curriculum. As part of the partnership between UCFB and The National League, the Employability and Enrichment Team will be working with National League clubs to establish relationships in the remit of placements and internships for students. These relationships will not only benefit our student's progression in the sports industry, but also provide the National League with a skilled workforce. The students will also have access to guest lecturers and coaches within Employability and Enrichment to support all modules. The practical sessions within the Employability and Enrichment are to support the student's progression in coaching skills, as well as curriculum, and will be delivered by coach educators with a number of guest coaches.

## **Admission Requirements**

Applicants will normally have a 2:1 classification in a sport related degree. Applicants who hold a sport-related degree classification of 2:2 or below or, a non-sport related degree, with significant professional experience will be considered on a case by case basis and may be required to submit a portfolio of evidence to demonstrate sports coaching and/or sports management experience. All applicants will be interviewed.

## **Recognition of Prior Learning**

Students with relevant previous study at postgraduate level or with extensive experience may be considered eligible for recognition of prior learning.

Prospective students may contact the course leader for further information about the course and guidance as to their suitability for the course. Online and postal applications are accepted, upon which, candidates demonstrating a suitable academic and experiential profile will be invited for interview. Some candidates may be required to provide a coaching or management portfolio and/or complete a brief assignment in a relevant subject area to demonstrate suitable level of academic writing.

The course would be ideal for students graduating from BA (Hons) Football Coaching and Management and BA (Hons) Football Business and Coaching.

## Employability Statement / Career Prospects

Career prospects for graduates of the MSc Football Coaching and Analysis postgraduate degree programme at UCFB include highly sought-after careers within a professional and semi-professional football team such as a coaching, match and performance analyst or operations manager at multidisciplinary teams.

UCFB's personal development programme monitors each student throughout the programme. It means we get to know each student's needs and expectations. These ties in with students' career development, ultimately leading to them finding the right place in the football and sport business.

## Professional Statutory and Regulatory Body Accreditation

N/A

## SECTION B: PROGRAMME AIMS, OUTCOMES, LEARNING, TEACHING AND ASSESSMENT METHODS

### Programme Aims

The main educational aims of the programme are to:

- Conceptualise the knowledge and skills necessary for a career in the football industry.
- Develop the students' capacity to critically interrogate theories that inform football coaching and analysis principles and practice in a football context.
- Develop systematic knowledge and understanding of the theory and practice of coaching and training to enhance football performance.
- Create an environment in which students are able to relate theory to practice, solve problems creatively, apply new and existing skills, and demonstrate awareness of emerging issues in football.
- Equip students with a range of research skills necessary to design and conduct applied research in a football context.
- To develop the students' critical evaluation of their own practice and that of performers with the intention to engage in innovative activities linked to enhancing performance of self and performer

### Programme Learning Outcomes

#### Table 1: Programme Learning Outcomes and Mapping to Modules

On successful completion of Level 7 Master a graduate, will be able to demonstrate the achievement of the following learning outcomes:

<b>Programme Learning Outcomes to Individual Modules</b>		
<b>K</b>	<b>Knowledge and Understanding</b>	<b>Core modules (code) Level 7</b>
<b>K1</b>	Demonstrate a critical awareness of the developments of coaching and analysis in football.	<b>All</b>
<b>K2</b>	Critically reflect upon own perception of social competence within their own coaching practice in order for them to compose an action plan for their development of coaching practice.	<b>FB773, FB774, FB776</b>
<b>K3</b>	Critically examine the challenges faced in developing Global Training Systems within your own context or environment	<b>FB771, FB772, FB775</b>
<b>K4</b>	Evaluate the theory and practice of football coaching for performance enhancement.	<b>FB771, FB772, FB775</b>
<b>K5</b>	Critically analyse differing types of data collection methods associated with a football environment	<b>FB773, FB774, FB776</b>
<b>K6</b>	Critical evaluation of own practice and that of performers with the intention to engage in innovative activities linked to enhancing performance of self and performer.	<b>ALL</b>
<b>K7</b>	Examine the anatomy of an effective football coach within the different football environments, analysing the impact coaching philosophy may have on practice.	<b>FB771, FB772, FB775</b>
<b>C</b>	<b>Intellectual/Cognitive Skills</b>	
<b>C1</b>	Take responsibility for developing professional reports underpinned by key academic research.	<b>All</b>
<b>C2</b>	Conduct research, analyse and interpret a range of data in order to develop effective football support.	<b>FB799</b>
<b>C3</b>	Show how to apply analytical skills to complex football problems.	<b>ALL</b>
<b>P</b>	<b>Practical Skills</b>	
<b>P1</b>	Communicate effectively both in writing and electronically as well as showing listening skills, the ability to present and negotiate with team members.	<b>ALL</b>
<b>P2</b>	Demonstrate a range of practical skills that are important to an effective professional coaching.	<b>ALL</b>
<b>P3</b>	Select, justify and apply relevant coaching and management concepts to the planning and delivery of football coaching sessions with different objectives.	<b>FB771, FB772</b>
<b>T</b>	<b>Key/Transferable Skills</b>	
<b>T1</b>	Engage in critical thinking, analysis, synthesis and decision-making.	<b>ALL</b>
<b>T2</b>	Communicate information clearly and coherently in a range of forms relevant to intended audiences.	<b>ALL</b>
<b>T3</b>	Work harmoniously and productively with others to achieve shared outcomes.	<b>ALL</b>

<b>T4</b>	Manage time effectively in order to meet deadlines and achieve performance targets.	<b>ALL</b>
<b>T5</b>	Identify access, evaluate and apply electronic resources to address problems and questions.	<b>ALL</b>
<b>T6</b>	Collect, analyse, interpret and apply numerical data using relevant software packages and presentation methods.	<b>ALL</b>

Please list here modules identified as being non-compensable (when a learning outcome is only met by one module or is the dissertation or equivalent) if applicable:

- FB799 Dissertation & Research Methods

### **Postgraduate Certificate/ Postgraduate Diploma**

The learning outcomes for Exit Awards at Master's Level are the same as those for the final award. Any differences are in the extent to which individual outcomes have been realised within the scope appropriate for a learning outcome at Level 7.

The PGCert will be awarded for the completion of 60 credits in the form of the following modules:

FB772 Coaching: From Philosophy to Practice  
 FB773 Applied Football Match Analysis  
 FB774 Football Statistics and Data Analysis

The PGDip will be awarded for the completion of the above 60 credits plus 60 credits in the form of the following modules:

FB771 The Coaching Process in Football  
 FB775 Football Consultancy Project  
 FB776 Analysis of Football Coaching Practice

### **Learning, Teaching and Assessment Methods to achieve the Programme Learning Outcomes**

#### **How will students learn?**

This programme is delivered at excellent professional sporting venues similar to those in which students aspire to work. A diverse range of learning and teaching approaches are used as appropriate to each module. Across the programme students benefit from regular contact through lectures, seminars, workshops, tutorials and practical sessions. In addition to timetabled classes for each module, students will also attend a weekly personal tutorial session. Some of these tutorial meetings will be conducted in a group, with others conducted one-to-one contact with a tutor. Proactive use of the VLE and mobile technologies engages students with the broader knowledge base upon which the programme is built. Integration of theory and practice is consistently emphasised to support authentic learning, wherever possible utilizing problem-based approaches, live case studies, client challenges and practical coaching sessions. Employability and Enhancement also enhances understanding and skills development, through for example high profile guest speakers and industry visits that reinforce the interdisciplinary nature of the profession.

#### **Induction**

Students participate in an induction programme, which includes introductions to key academic and support staff, the structure and delivery of the programme, training in the use of the VLE, introductions to learning resources and skills support, and a range of familiarization activities. Induction also enables students to meet the other members of their programme and to learn about extra-curricular opportunities.

**Academic Mentor**

Each student is allocated an Academic Mentor. Academic Mentors offer personal and academic support on an individual and/or group basis throughout the programme. Personal Development Planning encourages students to reflect on their strengths and development needs, and to establish actions to enhance readiness for professional practice.

**Module**

Each module has a VLE site, which provides support for module-level learning, links to further resources, and information relating to directed and self-directed study.

**Programme**

Each programme has a named Programme Leader who serves as a key point of contact for students. A programme VLE site supports the development of a cohort identity, and enables the sharing of resources relating to the programme context and employability. Programme events offer further support for employability.

**'Employability and Enrichment'**

Students benefit from a range of opportunities provided by UCFB to support their personal and professional development. These run alongside the academic programme, and include high-profile industry speakers, work and volunteering opportunities, additional qualifications, and networking events.

**Peers**

Students are actively encouraged to support each other through the programme's inclusion of group work and emphasis on the development of supportive and reflective teams.

**Institutional**

Students benefit from support provided by UCFB's Student Services Department, including advice and guidance on student finance, welfare, careers, counselling, faith support, occupational health, and accommodation. UCFB also provides access to a range of learning resources including library and study skills support.

**How will students be assessed?**

A varied diet of assessment is employed to engage students across the range of intellectual and professional knowledge and skill areas expressed in the programme learning outcomes. Assessment is predominantly continuous, employing items such as reports, case study analyses, presentations, portfolios, and reflective writing.

The programme team is committed to the use of applied assessment tasks where possible to embed the sector context of the programme, to enhance student engagement, and to assess application of theory to practice.

A blend of assessments has been designed to support students' development and demonstration of different skills, for example time management and the ability to work individually. Applied assessment tasks are used as far as possible to enable students to link theory with research and practice, thereby assessing knowledge and understanding alongside subject-specific skills and key skills.

Collaborative working is incorporated where appropriate to enable students to engage in projects of a scale and/or complexity greater than would be achievable individually. Collaborative working also reflects the professional context and supports development of skills for example in communication, negotiation, leadership, and project management. Multiple opportunities are provided for students to benefit from formative feedback from both tutors and peers, for example through class discussions, informal presentations and submission of draft work.

## Work-Based / Placement Learning

In placement learning the student is considered a student first and where appropriate an employee second, i.e. they came to the placement experience by virtue of their studies. Learning is achieved during a specified, negotiated and agreed period of learning that takes place outside the Buckinghamshire New University (or partner institution) campus.

A placement is a period of study, which:

- is integral to the programme
- linked to academic credit
- assessed by specific learning outcomes
- hosted by the employer/partner involves the University in an active relationship/partnership with the employer/partner which may include mentoring
- involves an agreed transfer of supervision of the students learning to a third party for this period of time and where the student remains subject to University policy during the relevant period

Module FB775 Football Consultancy Project will have placement learning, students are encouraged to find their own placement however, UCFB can also provide suggestions and opportunities via the employability and enrichment team.

## SECTION C: PROGRAMME STRUCTURE(S) AND HOURS

**Table 1: Programme Structure Table**

Programme Title		MSc Football Coaching & Analysis							
Course Code		MB1FCA1F							
Mode of Study		Full Time							
Credit Value		UK	180	ECTS			90		
Module Code	Module Title	QCF/FHEQ Level	Course Stage / Year	Status in Award ( <i>Core / Optional</i> )	Credit Value	Assessment Regime			Semester Taught *
						Written Exam %	Coursework %	Practical %	
<b>Level 7</b>									
FB771	The Coaching Process in Football*	7	1	C	20		40	60	S1
FB772	Coaching: From Philosophy to Practice*	7	1	C	20		60	40	S1
FB773	Applied Football Match Analysis	7	1	C	20		60	40	S1
FB774	Football Statistics and Data Analysis	7	1	C	20		60	40	S2
FB775	Football Consultancy Project	7	1	C	20		50	50	S1/2
FB776	Analysis of Football Coaching Practice*	7	1	C	20		50	50	S2

FB799	Dissertation and Research Methods	7	1	C	60		80	20	S2/3
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<b>Programme Title</b>		MSc Football Coaching & Analysis							
<b>Course Code</b>		MB1FCA2F							
<b>Mode of Study</b>		Part Time							
<b>Credit Value</b>		UK	180		ECTS		90		
Module Code	Module Title	QCF/FHEQ Level	Course Stage / Year	Status in Award ([C]ore / [O]ptional)	Credit Value	Assessment Regime			Semester Taught *
						Written Exam %	Coursework %	Practical %	
<b>Level 7</b>									
	Year 1								
FB772	Coaching: From Philosophy to Practice	7	1	C	20		60	40	S1
FB773	Applied Football Match Analysis	7	1	C	20		60	40	S1
FB774	Football Statistics and Data Analysis	7	1	C	20		60	40	S2
	Year 2								
FB771	The Coaching Process in Football	7	2	C	20		60	40	S1
FB775	Football Consultancy Project (delivery will commence in Year 1)	7	2	C	20		50	50	S1/2
FB776	Analysis of Football Coaching Practice*	7	2	C	20		50	50	S2
FB799	Dissertation and Research Methods	7	2	C	60		80	20	S2/3

**Table 3: Breakdown of Contact Hours**

*Note: Hours are worked based on full-time study. One Academic Credit is equated to 10 notional learning hours. A full-time undergraduate student will normally study 120 credits in an academic year, which is therefore equated to 1200 notional hours. A full time postgraduate student will normally study 180 credits in an academic year, which equates to 1800 hours. Module Descriptors provide detailed breakdowns of the categories given below.*

The current MSc programme is delivered over a 12-month period. Specifically, in semester 1, students will be studying three 12-week modules: The Coaching Process in Football, Coaching: From Philosophy to Practice and Applied Football Match Analysis with one-year long module Football Consultancy Project. In semester 2, students will also be undertaking Research Methods and Dissertation Module, Understanding Football Statistics & data and Analysis of Football Coaching Practice, which consists of 12 weeks of taught material.

Year of course	Scheduled Learning and Teaching Activities	Guided Independent Study	Placement / Study Abroad	Total
Year One (FT)	412	1316	72	<b>1800</b>
Year One (PT)	206	658	0	<b>864</b>
Year Two (PT only)	206	658	72	<b>936</b>
<b>Total</b>	<b>412</b>	<b>1316</b>	<b>72</b>	<b>1800</b>

\*These hours should be calculated based on the hours stated in the module descriptors.

## SECTION D: ASSESSMENT REGULATIONS

This programme complies with the approved University regulations *Academic Assessment Regulations* and procedures as detailed on the University website.

The following modules will be non-compensable:

- FB799 Dissertation & Research Methods

The calculation of this award will be **level 7 100%**

### Exit Awards Available

Exit Award Type	Award Title	Credits Achieved
Postgraduate Certificate	PG Cert Football Coaching & Analysis	60 credits
Postgraduate Diploma	PG Dip Football Coaching & Analysis	120 credits

## SECTION E: FURTHER INFORMATION

### Reference Points

The following reference points were used when designing the programme:

- QAA Characteristics Statement for Master's Degrees (2015)
- University Academic Qualifications Framework
- Recommendation and feedback from external subject academic and industry professional

### Annual Review and Monitoring

This programme will be monitored annually through the University's annual monitoring process, which is a continual cycle of review and enhancement. Both the periodic review of departments and the periodic re-approval process for individual programmes support this process. All processes are completed in consultation with students via the Students' Union or student representatives.

## **Student Voice Feedback**

All students will be provided with the opportunity to provide feedback to UCFB on a regular basis

The re-approval of this programme is scheduled for academic year: 2022-2023

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