

Module Specification

Module Title: Global Sustainable Sports Operations	Module Code: UD7012 Level: 7 Credit: 30 ECTS credit: 15	Module Leader: Jarno Stegeman (Online) Andrew Kirby (Wembley)
Pre-requisite: None	Pre-cursor: None	
Co-requisite: None	Excluded combinations: None	
Location of delivery: UCFB Wembley and Online		
Summary of module for applicants:		
<p>Making a sports arena or stadium sustainable in the long term, requires insight into the different aspects of sustainable development policies and how these affect the sports industries.</p> <p>This module is focused on the strategic management of stadiums and aims to develop your understanding of sustainable policies and how they influence the decision-making process.</p> <p>The module will introduce you to a wide range of sustainable development policies and event management principles in the context of the global sports industry. At the end of this module, you will have a greater understanding of sports operation management, event management and sustainable strategies.</p>		
Main topics of study:		
<ul style="list-style-type: none"> • Sustainable development policies in the international sports industries. • Event management principles. • Sports facility operations management. • Sustainable aspects of sporting events. • Socio-economic and environmental impacts of the sporting industry. • The role of stakeholders in sustainable stadium and event management. 		
This module will be able to demonstrate at least one of the following examples/ exposures		
<p>Live, applied project <input checked="" type="checkbox"/></p> <p>Company/engagement visits <input type="checkbox"/></p> <p>Company/industry sector endorsement/badging/sponsorship/award <input type="checkbox"/></p>		
Learning Outcomes for the module		
<p>Where a LO meets one of the UEL core competencies, please put a code next to the LO that links to the competence.</p> <ul style="list-style-type: none"> • <i>Digital Proficiency - Code = (DP)</i> • <i>Industry Connections - Code = (IC)</i> • <i>Emotional Intelligence Development - Code = (EID)</i> • <i>Social Intelligence Development - Code = (SID)</i> • <i>Physical Intelligence Development - Code = (PID)</i> • <i>Cultural Intelligence Development - Code = (CID)</i> • <i>Community Connections - Code = (CC)</i> • <i>UEL Give-Back - Code = (UGB)</i> • <i>Cognitive Intelligence – Code = (COI)</i> 		
At the end of the module students will be able to:		
Knowledge		
<ol style="list-style-type: none"> 1. Critically analyse sustainable development principles applicable to the international sports industries. (EID) (COI) 2. Critically appraise current global factors affecting the strategic management decisions of sports organisations in the field of operations management. (SID) (EID) (DP) 		
Thinking skills		

3. Critically assess the role of stakeholders (both internal and external) within sports event management. (CID) (UGB)
4. Provide analysis and critical application of sustainable practices in the sports and event industries. (PID) (COI)

Subject-based practical skills

5. Critically analyse and synthesise theories, organisations and practices within the global sports industry. (SID) (DP)
6. Critically evaluate and provide solutions to the challenges facing the sports industries. (EID)

Skills for life and work (general skills)

7. Provide analysis and critical application of management practices in the sports and event industries. (UGB) (CC)
8. Critically analyse sustainable development principles applicable to the international sports industries. (CID)

Teaching/ learning methods/strategies used to enable the achievement of learning outcomes:

Knowledge is gained through a combination of lectures, seminars and workshops, and likely supplemented by guest speakers and field visits where feasible.

Thinking skills are enhanced through a range of interactive activities such as applied seminar activities, meetings and discussions with team members and engagement with guest speakers.

Subject-based practical skills are acquired through seminars and workshops which provide the opportunity to explore ideas in more depth and to apply ideas to real life situations through case studies and other activities by means of collaborative learning and discussion.

Skills for life and work are developed through the use of group and individual scenario exercises during sessions and in assessments.

On campus

Lectures are tutor-led and used to guide students through the key concepts. Seminars and workshops provide the opportunity to explore ideas in more depth and to apply ideas to real life situations through case studies and other activities by means of collaborative learning and discussion.

Online

Learning will predominantly occur through online content; however, each module will have several live sessions that will be focused on the clarification and expansion of key concepts. These sessions play a key role in providing a platform, fostering a community of learning between tutor and students. Dedicated support staff and academic tutors will be available through the Online Student Community and will address all queries in line with our student charter for online learning.

In addition, you are expected to undertake independent study to enable you to achieve the learning outcomes by completing core and recommended readings, take-home tasks, and relevant research and scholarly activities.

Assessment methods which enable students to demonstrate the learning outcomes for the module; please define as necessary:	Weighting:	Learning Outcomes demonstrated:
Component 1: Individual Presentation (20 minutes)	40%	2, 3, 5, 7
Component 2: Individual Written Assignment (3500 words)	60%	1, 4, 6, 8

Reading and resources for the module:

Core

Grix, J. (2014) *Leveraging legacies from sports mega-events: concepts and cases*. London: Palgrave Macmillan.

Sports Grounds Safety Authority (2018) *Guide to safety at sports grounds*. 6th edn. London: SGSA.

Recommended

John, G., Sheard, R. and Vickery, B. (2013) *Stadia: the populous design and development guide*. 5th edn. London: Routledge.

Masterman, G. (2014) *Strategic sports event management*. 3rd edn. London: Routledge.

Journals

Journal of Applied Sports Management
Journal of Sport Management

Provide evidence of how this module will be able to demonstrate at least one of the following examples / exposures.

Live, applied project: X

Component 1: Individual Presentation (20 minutes) - A presentation that critically assesses the current global sustainable factors that impact on decision making

Component 2: Individual Written Assignment (3500 words) - A report to advise a sporting organisation or club on how to produce a sustainable operations plan.

Company/engagement visits: n/a

Company/industry sector endorsement/badging/sponsorship/award: n/a

Indicative learning and teaching time (10 hrs per credit):	Activity
1. Student/tutor interaction: 48 hours for on campus degrees 10 hours for online degrees	Lectures, seminars, tutorials, workshops, guest speakers, external visits
2. Student learning time: 252 hours for on campus degrees 290 hours online for online degrees	Seminar reading, assignment preparation, working in groups (in person or online), background reading
Total hours 300 hours	

For office use only. (Not required for Programme Handbook)

Assessment Pattern for Unistats KIS (Key Information Sets)	Weighting:
Coursework (<i>written assignment, dissertation, portfolio, project output</i>)	
Practical Exam (<i>oral assessment, presentation, practical skills assessment</i>)	
Written Exam	

HECoS Code:	
-------------	--

UEL Department:

--