

Module Specification

Module Title: Sports Law and Governance	Module Code: UD7014 Level: 7 Credit: 30 ECTS credit: 15	Module Leader: Alex Chrysanthou (Online) Ini Obang-Nkang (Etihad) Andy Golding (Wembley)
Pre-requisite: None	Pre-cursor: None	
Co-requisite: None	Excluded combinations: None	Suitable for incoming study abroad? Y
Location of delivery: UCFB Etihad Campus, Wembley and Online		
Summary of module for applicants:		
<p>Sport is big business but the right to exploit its commercial value is not unfettered. This module explores how English and European Law intertwines with sport across a variety of topical areas, ultimately equipping you with the ability to negotiate a legal agreement, before composing a legally watertight commercial contract reflecting agreements reached.</p> <p>The module places this legal discussion in a multi-disciplinary context by examining the historical commercialisation of sport and how that contributed to the juridification of the sector, through to the importance of good governance, CSR and ethical practices in sport. The module examines whether the specificities of sport preclude the application of UK and EU law to a variety of business practices or whether the law should treat sport in the same way as any other economic activity.</p>		
Main topics of study:		
<ul style="list-style-type: none"> • Introduction to Sports Law - Domestic, European and International aspects • Ethics in Sport - how this applies to participants, officials and administrators • Governance, Regulation and CSR in Sport - composition, strategy and corruption • Governing Bodies and Legal Challenge - interaction and key cases • Deviant Behavior in Sport - tort and criminal law examples • Company Law and its application to sport – ownership, conformance and legal implications • Contract Law - composition and breaches • Arbitration and Negotiation – skills and application in sports settings (commercial and legal) • Commercialism and codification of sport - property rights, image rights and broadcasting rights • Discriminatory behaviour – Equality, Diversity and Inclusion • Competition Policy and EU law - jurisdiction and key cases • World Cup and Olympic law – legal implications of mega events 		
<p>This module will be able to demonstrate at least one of the following examples/ exposures</p> <p>Live, applied project <input checked="" type="checkbox"/></p> <p>Company/engagement visits <input type="checkbox"/></p> <p>Company/industry sector endorsement/badging/sponsorship/award <input type="checkbox"/></p>		
<p>Learning Outcomes for the module</p> <p><i>Where a LO meets one of the UEL core competencies, please put a code next to the LO that links to the competence.</i></p> <ul style="list-style-type: none"> • <i>Digital Proficiency - Code = (DP)</i> • <i>Industry Connections - Code = (IC)</i> • <i>Emotional Intelligence Development - Code = (EID)</i> • <i>Social Intelligence Development - Code = (SID)</i> • <i>Physical Intelligence Development - Code = (PID)</i> • <i>Cultural Intelligence Development - Code = (CID)</i> • <i>Community Connections - Code = (CC)</i> 		

- UEL Give-Back - Code = (UGB)
- Cognitive Intelligence – Code = (COI)

At the end of the module students will be able to:

Knowledge

1. Demonstrate a critical understanding of the connection between commercialisation of sport and its juridification (COI)
2. Examine the complexity of governance and its interaction with the law as applied to sports organisations (COI)
3. Understand the legal specificities of commercial contract composition (COI)

Thinking skills

4. Critically evaluate the balance regulators should strike between recognising the specificities of sport and ensuring legal frameworks are correctly applied (EID)

Subject-based practical skills

5. Critically apply negotiation skills to a live scenario (EID) (SID) (CID) (CC)

Skills for life and work (general skills)

6. Effectively develop the skills necessary to produce a legal contract. (COI)

Teaching/ learning methods/strategies used to enable the achievement of learning outcomes:

Knowledge is gained through a combination of lectures, seminars and workshops, and likely supplemented by guest speakers and field visits where feasible.

Thinking skills are enhanced through a range of interactive activities such as applied seminar activities, meetings and discussions with team members and engagement with guest speakers.

Subject-based practical skills are acquired through seminars and workshops which provide the opportunity to explore ideas in more depth and to apply ideas to real life situations through case studies and other activities by means of collaborative learning and discussion.

Skills for life and work are developed through the use of group and individual scenario exercises during sessions and in assessments.

On campus

Lectures are tutor-led and used to guide students through the key concepts. Seminars and workshops provide the opportunity to explore ideas in more depth and to apply ideas to real life situations through case studies and other activities by means of collaborative learning and discussion.

Online

Learning will predominantly occur through online content; however, each module will have several live sessions that will be focused on the clarification and expansion of key concepts. These sessions play a key role in providing a platform, fostering a community of learning between tutor and students. Dedicated support staff and academic tutors will be available through the Online Student Community and will address all queries in line with our student charter for online learning.

In addition, you are expected to undertake independent study to enable you to achieve the learning outcomes by completing core and recommended readings, take-home tasks, and relevant research and scholarly activities.

Assessment methods which enable students to demonstrate the learning outcomes for the module; please define as necessary:	Weighting:	Learning Outcomes demonstrated:
Component 1: Group Assessment (teams of 2) - 45 minutes	50%	2, 4, 5

Component 2: Group Report (teams of 2): 2,000 words (with supporting documents up to 3,000)	50%	1, 3, 6
<p>Reading and resources for the module:</p> <p>Core</p> <p>Gardiner, S., Welch, R., O’Leary, J. and Naidoo, U. (2012) <i>Sports law</i>. 4th edn. London: Routledge.</p> <p>James, M. (2017) <i>Sports law</i>. 3rd edn. London: Red Globe Press.</p> <p>Recommended</p> <p>Cotten, D. J. and Wolohan, J. (2019) <i>Law for recreation and sport managers</i>. 7th edn. Dubuque, IA: Kendall Hunt Publishing.</p> <p>Geey, D (2020) <i>Done deal: an insider’s guide to football contracts, multi-million pound transfers and Premier League big business</i>. London: Bloomsbury Sport.</p> <p>Journal</p> <p>International Sports Law Journal</p>		
<p>Provide evidence of how this module will be able to demonstrate at least one of the following examples / exposures</p> <p>Live, applied project: X</p> <p>Component 1: Group Assessment (teams of 2): Negotiation exercise, in a 2 vs 2 format – 45 minutes</p> <p>Component 2: Group Report (teams of 2): Commercial contract composition, following on from output of negotiation exercise</p> <p>Company/engagement visits: n/a Company/industry sector endorsement/badging/sponsorship/award: n/a</p>		
Indicative learning and teaching time (10 hrs per credit):	Activity	
1. Student/tutor interaction: 48 hours for on campus degrees 10 hours for online degrees	Lectures, seminars, tutorials, workshops, guest speakers, external visits	
2. Student learning time: 252 hours for on campus degrees 290 hours online for online degrees	Seminar reading, assignment preparation, working in groups (in person or online), background reading	
Total hours 300 hours		

For office use only. (Not required for Programme Handbook)

Assessment Pattern for Unistats KIS (Key Information Sets)	Weighting:
Coursework (<i>written assignment, dissertation, portfolio, project output</i>)	
Practical Exam (<i>oral assessment, presentation, practical skills assessment</i>)	
Written Exam	

HECoS Code:	
UEL Department:	