



COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Sports Business and Sports Law
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Teaching Institution(s)	UCFB Etihad Campus UCFB Wembley
Alternative Teaching Institutions (for local arrangements see final section of this specification)	n/a
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	tbc
Professional Body Accreditation	n/a
Relevant QAA Benchmark Statements	QAA Subject Benchmark Statement for Business and Management (2019) QAA Subject Benchmark Statement for Events, Hospitality, Leisure, Sport and Tourism (2019) QAA Subject Benchmark Statement for Law (2019)
Additional Versions of this Course	n/a
Date Specification Last Updated	March 2021



Course Aims and Learning Outcomes

The main educational aims of the course are to:

- Prepare students for a business or legal career in the sports industry.
- Provide students with a detailed knowledge of the sports industry, with particular reference to its structure, principal stakeholders, governance and regulation.
- Enable students to develop the communication, analytical and problem solving skills required for career advancement in the sports industry.
- Provide students with knowledge and understanding of core business and management concepts.
- Provide students with knowledge and understanding of legal systems, core legal and governance concepts, frameworks and values.
- Enable students to confidently apply legal and governance concepts, frameworks and values in different sports settings.
- Utilise distinctive delivery locations, formats and professional relationships to provide students with unique opportunities to engage with industry during the course.

What you will learn:

Knowledge

- Evaluate core business, management and legal concepts in the context of the sports industry.
- Evaluate the role and influence of sports governing bodies and other principal stakeholders at national and international levels.
- Synthesise core legal and governance concepts, frameworks and values.
- Explain the main institutions of the English legal system and its constitutional framework.
- Evaluate key areas of civil and criminal law and their application to the sports industry.

Thinking skills

- Analyse the structure, operation and regulation of the sports industry.
- Demonstrate an understanding of legal documents written in complex technical language.
- Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or identify a range of solutions to a problem.



- Demonstrate independent research, making use of scholarly reviews and primary sources.

Subject-Based Practical skills

- Select, justify and apply business and management tools and techniques to propose solutions to a range of management problems in the sports industry.
- Locate and apply relevant primary and secondary legal sources.
- Develop a defensible legal argument, especially in a sports context.

Skills for life and work (general skills)

- Engage in critical thinking, analysis, synthesis and decision making.
- Communicate information clearly and coherently in a range of forms relevant to intended audiences.
- Work harmoniously and productively with others to achieve shared outcomes.
- Manage time effectively to meet deadlines and achieve performance targets.
- Identify, access, evaluate and apply electronic resources to address problems and questions.
- Collect, analyse, interpret and apply numerical data using relevant software packages and presentation methods.



Learning and Teaching

This course is delivered at world class sporting venue(s), providing first class facilities in a professional environment reflective of that in which a significant proportion of students aspire to work. Being located in such venues gives students regular opportunities to apply their learning and to observe the relevance of the course to professional practice.

A diverse range of learning and teaching approaches are used as appropriate to each module. Across the course students benefit from regular contact through lectures, seminars, workshops, tutorials and practical sessions. In addition to timetabled classes for each module, students will also attend personal tutorials. Some of these tutorial meetings will be conducted in a group, with others conducted one-to-one with a tutor. Proactive use of VLE and mobile technologies engages students with the broader knowledge base upon which the course is built. Integration of theory and practice is consistently emphasised to support authentic learning, wherever possible utilising problem-based approaches, case studies, and client challenges.

Students participate in an induction course which includes introductions to key academic and support staff, the structure and delivery of the course, training in the use of the VLE, introductions to learning resources and skills support. Induction also enables students to meet the other members of their course and to learn about extra-curricular opportunities.

Each module has a VLE site, which provides support for module-level learning, links to further resources, and information relating to directed and self-directed study.

Assessment

A range of assessment types are used across the course, as appropriate to each module to engage students across the range of intellectual and professional knowledge and skill areas expressed in the course learning outcomes. Assessment is predominantly continuous, employing items such as academic essays, reports, case study analyses, presentations, client challenges, portfolios, reflective writing as well as practically-oriented items such as the production of marketing plans and business plans. Examinations and time-constrained assessments are also used to support students' development of key skills including time management and the ability to work individually. Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject-specific skills and key skills. Collaborative working is incorporated where appropriate to enable students to engage in projects of a scale and/or complexity greater than would be achievable individually. Collaborative working also reflects the professional context and supports development of skills for example in communication, negotiation, leadership, and project management. Multiple opportunities are provided for students to benefit from formative feedback from both tutors and peers, for example through class discussions, informal presentations and submission of draft work.

Work or Study Placements

Professional experience can be gained at the Sports Law Clinic.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	UEL Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	UD4014	Legal Systems and Principles	20	Core	N
4	UD4013	Understanding Sports Business	20	Core	N
4	UD4000	Industry Competencies (Mental Wealth)	20	Core	N
4	UD4015	Sports Law: Theory and Practice	20	Core	N
4	UD4010	Introduction to Football Finance	20	Core	N
4	UD4006	Understanding International Football Business Environment	20	Core	N
5	UD5015	Sports, Crime and Deviance	20	Core	N

5	UD5008	Managing Sports Organisations	20	Core	N
5	UD5010	Industry Readiness (Mental Wealth)	20	Core	N
5	UD5013	Research Methods	20	Core	N
5	UD5007	Legal Issues in the Governance of Sport	20	Core	N
5	UD5000	Entrepreneurship	20	Core	N
6	UD6004	Employment Law and Sport	20	Core	N
6	UD6013	Strategic Management	20	Core	N
6	UD6014	Professional Project	40	Core	N
6	UD6012	Industry Engagement (Mental Wealth)	20	Core	N
6	UD6000	Commercial Sports Law	20	Core	N

The overall credit-rating of this course is 360 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

n/a

Typical Duration

The expected duration of this course is 3 years full-time.

A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted.

Further Information

More information about this course is available from:

- The UCFB web site (www.ucfb.ac.uk)
- The course handbook
- Course Leader
- Module Leaders

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

- Accommodation - Students are required to attend face to face classes as part of the course. Students are responsible for arranging their own accommodation if it is required to support timely access to course dates. Costs will be dependent on the students' choice of accommodation. If assistance is required to identify suitable accommodation this can usually be provided. Costs for city centre accommodation vary dependent on times, these are likely to be between £50-£150 per night.
- Stationery equipment – paper and pens are required. Costs will vary dependent of student choice.
- Books, journals and periodicals – books will be available to access in the UCFB and UEL library. If students wish to purchase books they can do so, however this is not a requirement.
- Printing – printing credits are required to print documents on UCFB sites. Copies are 5p for black and white and 15p for colour.
- DBS checks - typically up to £50
- Field trips - contribution requested

Alternative Locations of Delivery

This course is taught by UCFB in Manchester (Etihad Campus) and London (Wembley) and is awarded by the University of East London.