

COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Football Coaching and Talent Development
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Teaching Institution(s)	UCFB Etihad Campus UCFB Wembley
Alternative Teaching Institutions (for local arrangements see final section of this specification)	n/a
UEL Academic School	Royal Docks School of Business and Law
UCAS Code	tbc
Professional Body Accreditation	n/a
Relevant QAA Benchmark Statements	QAA Subject Benchmark Statement for Events, Hospitality, Leisure, Sport and Tourism (2019)
Additional Versions of this Course	n/a
Date Specification Last Updated	March 2021



Course Aims and Learning Outcomes

This course is designed to give students the opportunity to:

- Prepare for a coaching career in professional football clubs, with a specific focus on developing young players.
- Gain detailed knowledge of the external context in which football coaching to develop talented young players takes place.
- Develop the communication, analytical and problem-solving skills demanded for career advancement in football coaching and talent development.
- Develop understanding of contemporary approaches to evidence based practice in football coaching, with a specific focus on talent development.
- Develop understanding of, and experience in, the application of football coaching skills and techniques.
- Engage with the football industry throughout the course, using distinctive delivery locations and professional relationships.

What students will learn:

Knowledge

- Evaluate core coaching concepts and their application within elite Academy settings
- Evaluate coaching techniques in a talent development context, and how they differ by phase
- Analyse the strategies of successful youth development courses
- Appraise talent development and talent identification models and methods in a football specific context

Thinking skills

- Develop critical thinking, analysis, synthesis and decision making skills to solve problems in the professional football domain
- Analyse existing talent development courses and apply frameworks to new contexts and situations
- Explore and apply professional knowledge

Subject-Based Practical skills



- Critically an
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analyse current youth development processes

- Apply a variety of coaching methods to planning, delivery and review of football coaching sessions that focus on developing talented footballers
- Demonstrate a holistic approach to talent development

Skills for life and work (general skills)

- Demonstrate leadership and team working skills in a professional football club context
- Develop and apply effective communication skills
- Demonstrate time management, project management and relationship building skills that allow you to become a lifelong independent learner

Learning and Teaching



Primarily this course is delivered through face-to-face lectures, seminars, workshops and practical coaching sessions. In classroom based sessions you will have access to lecturers and support staff as well as industry professionals, all of whom will support the introduction to and development of academic theories and models, as well as real-world examples and case studies. These face-to-face lessons will involve high levels of student engagement through classroom tasks and tasks to be completed independently.

Practical, pitch based sessions will form a core component of the delivery method. Here, you will be participants in tutor led sessions and be tasked with planning, delivering and reviewing your own group and individual coaching practices and sessions. You will have access to a variety of technologies that will support the reflective process. Peer review, as well as tutor feedback, will allow for you to feed-forward in preparation for coaching outside the degree and with direct links to academic assessment.

Finally, a comprehensive library of resources will be available for you to access through the UCFB online learning platform. This will include tracked independent study tasks, reading tasks, video footage to analyse, online communities of practice to promote open discussion and debate and projects to complete.

Assessment

Modes of assessment will be varied across the degree course, depending on the requirements of each module. Academic reports, reflective reports, group and individual presentations, professional discussions, projects and portfolio work will complement the practical coaching assessments.

All assessments will require applied tasks in order to link theory with practice and address the learning outcomes.

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessments within the course.

Work or Study Placements

n/a

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.



One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	UO4000	Coaching and Skill Acquisition	20	Core	N
4	UO4004	Introduction to Talent Development	20	Core	N
4	UD4000	Industry Competencies (Mental Wealth)	20	Core	N
4	UO4003	Coaching in the Foundation Phase	20	Core	N
4	UO4005	Introduction to Talent Identification	20	Core	N
4	UO4006	Professional Practice	20	Core	N



5	UO5005	Coaching within Small Sided Games	20	Core	N
5	UO5006	International Player Development	20	Core	N
5	UD5010	Industry Readiness (Mental Wealth)	20	Core	N
5	UO5002	Coaching in the Youth Development Phase	20	Core	N
5	UO5008	The Reflective Coach	20	Core	N
5	UD5013	Research Methods	20	Core	N
6	UO6008	Coaching with Tactics and Strategies	20	Core	N
6	UO6010	Match Analysis	20	Core	N
6	UD6014	Professional Project	40	Core	N
6	UO6007	Coaching in the Professional Development Phase	20	Core	N
6	UD6012	Industry Engagement (Mental Wealth)	20	Core	N

Additional detail about the course module structure:

N/A

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award.

The overall credit-rating of this course is 360 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

All students must have a minimum of an FA Level 2 Coaching qualification before enrolment.

Typical Duration

The expected duration of this course is 3 years full-time.

A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted.

Further Information

More information about this course is available from:

- The UCFB web site (www.ucfb.ac.uk)
- The course handbook
- Course Leader
- Module Leader

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

- Accommodation - Students are required to attend face to face classes as part of the course. Students are responsible for arranging their own accommodation if it is required to support timely access to course dates. Costs will be dependent on the students' choice of accommodation. If assistance is required to identify suitable accommodation this can usually be provided. Costs for city centre accommodation vary dependent on times, these are likely to be between £50-£150 per night.
- Stationery equipment – paper and pens are required. Costs will vary dependent of student choice.



- Books, journals and periodicals – books will be available to access in the UCFB and UEL library. If students wish to purchase books they can do so, however this is not a requirement.
- Printing – printing credits are required to print documents on UCFB sites. Copies are 5p for black and white and 15p for colour.
- DBS checks - typically up to £50
- Field trips - contribution requested

Please note costs will vary depending on individual needs.

Alternative Locations of Delivery

This course is taught by UCFB in Manchester (Etihad Campus) and London (Wembley) and is awarded by the University of East London.

Practical sessions will be delivered outside of the stadium campuses and will differ depending on Etihad or Wembley campus' requirements.