



Introducing your Programme Leader **DAVID WEALE**



Career history and interests

Hi, I'm David Weale and I'd like to welcome you to your BA (Hons) Sports Management degree programme.

If I may share a little of my experience, I have spent approximately 25 years in sport and leisure industry management, with an additional 9 years lecturing in Higher Education. I am MBA qualified and hold a range of coaching qualifications.

I'm very much looking forward to supporting your academic journey as you build important knowledge, skills and abilities and work toward successful careers. It's going to be a challenging and rewarding journey!

My advice to you is this; In all things, aim to do your best, be diligent with your academic development and above all, enjoy the learning experience!

All the best, and I look forward to seeing you soon!

What you can expect in your first few weeks

Here are a few things you can expect:

- Inductions from Academic Heads, Library staff, the IT department, and the Student Services team.
- Opportunities to meet other students from many different programmes, including 2nd and 3rd year students.
- Your first few lectures and seminars.

Course expectations

It is highly recommended that you make time to attend all timetabled sessions (lectures and seminars). Knowledge, skill and ability development is key to your success, both academically and in your future. You will have opportunity to select a class representative whose role it will be to liaise with programme leader regarding aspects of your programme. Your commitment toward independent study, which supplements lectures and seminars. In general, your commitment to every module and aspect of study, as it all contributes to your progress.

What you can be doing to prepare

Find a Sport Management textbook in the UCFB library. Read the first chapter and consider:

- What are the chapter's main themes?
- What key concept was most significant to you?
- How does the content develop through the addition of supporting references.
- Based on your observations of the textbook content, are there ways in which you could develop your own academic writing style.
- Locate your favourite sports club's latest annual report and have a brief read through it. Take note of the information provided. What did you learn about your club as a result?
- Review UCAS Study Skills Guides
 - <https://www.ucas.com/undergraduate/student-life/study-skills-guides>
- Time Management
- Academic Essay/Report Writing

Reading list

Hassan, D. (ed.) (2018). *Managing Sport Business: An Introduction*. Abingdon: Routledge. Second Edition.

Beech, J., & Chadwick, S. (2013). *The Business of Sport Management*. Essex: Pearson. Second Edition.