



## Introducing your Programme Leader DR. CHRIS SHOOP-WORRALL



### Career history and interests

I have been at UCFB since 2018, having previously worked (whilst doing my PhD) at the University of Sheffield. I have lectured and tutored on aspects of journalism, media, and wider society since 2016. Getting to teach all that – both historical and modern-day – through the lens of football and sport is, to be honest, pretty exciting!

### What to expect in your first few weeks

Your first weeks are a chance to get to grips with some of the practical and theoretical principles both of sports broadcasting and sports business industries more broadly. You can expect to meet lots of brilliant new people, both on your courses and through a variety of guest speakers and additional activities.

### Course expectations

A key expectation of coming to UCFB – or, indeed, any university – is that engagement from the off is important. Engaging by attending your lectures and seminars is one thing, however. You can also expect to be supported: ask questions if you are unsure. You can expect us all, and especially me as your course leader, to help you through your transition into university life.

### What you can do to prepare

A great way to prepare for your broadcast degree is to start growing your media profile: the shows you watch, the websites you read. If you currently, for example, listen to two or three sports podcasts, try adding a couple more to your roster. Try reading news from outside of your usual sources: try new sites, new YouTube channels. Broadening your broadcast/media knowledge is a great first step.

### Reading list

MAcademic books will become via access with the UCFB Library. For now, I suggest reading more longform sports journalism... The Athletic is a great starting point!