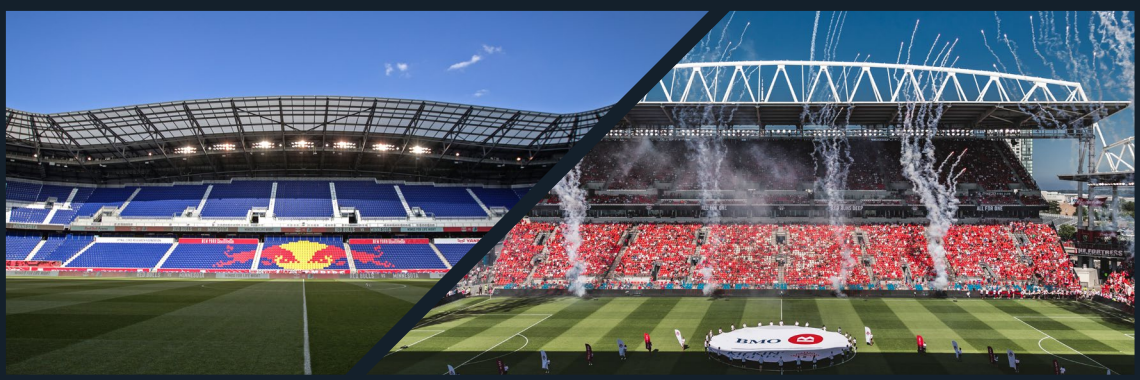
GLOBAL INSTITUTE *of* SPORT

LONDON MANCHESTER

MIAMI MELBOURNE



NEW YORK METRO TORONTO

DRIVEN BY SPORT POWERED BY INDUSTRY

WEMBLEY CONNECTED BY EE | ETIHAD CAMPUS | MIAMI | MCG | Red Bull Arena | TORONTO FC

MASTER'S DEGREES AND EXECUTIVE EDUCATION

ON CAMPUS, ONLINE & DISTANCE WITH ATTENDANCE PROGRAMMES

ABOUT GIS

WELCOME TO UCFB'S GLOBAL INSTITUTE OF SPORT (GIS), THE LEADING DESTINATION FOR MASTER'S DEGREES AND EXECUTIVE EDUCATION IN THE WORLD'S MOST EXCITING SECTOR.

DRIVING THE FAST-PACED WORLD OF SPORT TO NEW HEIGHTS, GIS IS POWERED BY A GLOBAL NETWORK OF INDUSTRY LEADERS AND ELITE STADIUM VENUES.

Having delivered football and sports-focused Master's degrees as University Campus of Football Business (UCFB) in the UK and online for the past six years, GIS is our postgraduate institute with the support of the global sports industry behind you.

GIS is both global in name and by nature. Our students and alumni have unique access to six stadium locations worldwide. Our senior leadership team originate from three continents and have an abundance of experience in international education and sport. Our Global Industry Advisors are a collection of influential sports leaders from across the world who feed into your degree provision, global experiences and career opportunities. Our mantra 'driven by sport, powered by industry' is embodied in everything we do.

Executive education is an exciting new addition to our portfolio, part of our strategy to provide lifelong learning. Led by our partners at VSI Executive Education, these programmes including the MSc Sports Directorship have a track record of taking sports leaders to the next level in their career.

Whilst GIS makes every effort to produce as informative a prospectus as possible, our website **www.GIS.sport** is always your best source for the most up-to-date information.

We look forward to welcoming you to the Global Institute of Sport.

"Our goal at GIS is to take highly motivated, ambitious people on a unique educational journey into global sports leadership.

Brendan Flood

CHAIRMAN OF GLOBAL INSTITUTE OF SPORT
FORMER DIRECTOR OF BURNLEY FC
FOUNDING OWNER OF ORLANDO CITY SC

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THE DIFFERENCE IS
DRINKABILITY
Panasonic
YAHOO!

MCG

FOOTBALL CENTRE

THE NORTH FACE

ALL FOR ONE

AN AWARD-WINNING INSTITUTION

THE PRESTIGIOUS SPORTBUSINESS MAGAZINE HAS RANKED OUR MSc INTERNATIONAL SPORT MANAGEMENT COURSE IN THEIR

GLOBAL TOP 40 POSTGRADUATE PROGRAMMES FOR 2022

SportBusiness

IT WAS ALSO RANKED AMONG THE

TOP 15 PROGRAMMES IN EUROPE

GLOBAL INSTITUTE OF SPORT GRADUATES WERE RANKED

#1 MOST LIKELY TO BE HIRED BY POTENTIAL EMPLOYERS

GLOBAL INSTITUTE OF SPORT WON

OUTSTANDING INDUSTRY COLLABORATION

AT THE 2022 INDEPENDENT HIGHER EDUCATION AWARDS

WE CONDUCTED AN INTERNAL STUDY WHICH CONCLUDED THAT...

98% OF GIS GRADUATES ARE IN FULL-TIME WORK OR EMPLOYMENT AFTER 9 MONTHS

96% OF THESE ARE IN HIGHLY SKILLED JOBS

69% ARE WORKING OR STUDYING WITHIN SPORT

LEADING THE WAY

OUR STUDENTS AND ALUMNI ARE LEADING THE WAY FOR THE FUTURE OF THE SPORTS INDUSTRY, WORKING AT LEADING NAMES INCLUDING PREMIER LEAGUE CLUBS, NATIONAL GOVERNING BODIES AND INTERNATIONALLY ACCLAIMED ORGANISATIONS.

Each Master's programme at GIS has been designed with the global sports industry in mind to ensure each student gains the skills required to give them every opportunity for success. Across the industry, GIS Master's students and graduates are leading the way in a variety of sectors including coaching, business, media, marketing and events...

In years to come I can look back at this course and say that this was the definitive moment that helped me get to where I want to be.

Joleon Lescott

Premier League winner and BT Sport pundit

MSc Sports Directorship alumnus

Sport is your passion, you know it inside and out, but actually you need to get to know it from a business perspective. I think that even if you have been to uni before, what a brilliant add-on this course can be, because this is so different.

Becky Adlington OBE

Olympian and Founder of Becky Adlington SwimStars and Becky Adlington Training

CEO of a Sporting Organisation alumnus

The ability to use this network is great for any professional as so many of the staff members and alumni are interconnected to the sporting industry all around the world.

Mihir Pandya

Media Monitoring & Response Management Consultant at the NBA (National Basketball Association)

MSc International Sport Management

The degree has really broadened my understanding of different aspects of the sports management industry, and I will carry this with me going forward.

Jeni Kingman

Rugby Events & Competitions Coordinator at the RFU (Rugby Football Union)

MSc International Sport Management

The programme covered both football coaching and performance analysis allowed me to explore opportunities related to both professions. In my current role I believe my background in coaching makes me a more effective analyst.

Ross Mitchell

First Team Analyst at Celtic FC

MSc Football Coaching & Analysis

GIS is the perfect place to study if you want a career in sport, due to the fantastic networking opportunities available to you

Ben Charles

Park Facility Project Administrator at the LTA (Lawn Tennis Association)

MSc International Sport Management

YOUR CAREER

GIS UNITES, INSPIRES AND EQUIPS THE CURRENT AND FUTURE LEADERS OF THE GLOBAL SPORTS INDUSTRY WITH THE SKILLS, KNOWLEDGE AND NETWORK TO TAKE THE WORLD OF SPORT TO CONTINUALLY NEW HEIGHTS.

YOUR CAREERS MANAGER

Our dedicated Global Careers Manager will provide individual support whether you are looking to take your first step towards working in the sports industry or looking for career progression. We're here to help you understand and maximise the world of opportunities available to you at GIS.

EXECUTIVE GUEST SPEAKER SERIES

Leading figures from the sports industry such as Inter Miami CF manager Phil Neville, Buffalo Bills safety Jordan Poyer and Sky Sports presenter Hayley McQueen visit our campuses to deliver lectures to students on an area of their expertise and to answer questions. Many of these guest speakers will also be interviewed on camera and available via the UCFB Online Hub.

WORK EXPERIENCE OPPORTUNITIES

The unique opportunities available at GIS to undertake work experience within the football and sports industry will enable you to develop your skills and knowledge further, while experiencing first-hand what it is like to work in this fast-paced and exciting environment.

CERTIFIED COURSES

All students will also have access to a number of certified qualifications to help bolster their CV and professional development, covering a range of areas including sports management and performance analysis.

Find out more at www.ucfb.ac.uk/your-career

AutoNation
DRV PNK STADIUM

GIS
MIAMI
adidas
GIS.sport

UCFB.com
UCFB
UCFB.com

YOUR GLOBAL INDUSTRY ADVISORS

Europe, Middle East and Africa

Jason Brisbane (chair)
CEO,
Great Britain Wheelchair Rugby (GBWR)

Kojo Annan
Founder,
Africa10

Tony Burnett
CEO,
Kick It Out

Jennie Cooper
Head of Games Strategy & Planning, British Paralympic Association

Jon Dutton
CEO,
Rugby League World Cup 2021

Michelle Farrer
Head of Player Care and Engagement, Premier League

The Americas

Gary Mellor (chair)
Senior Partner/ Solicitor,
Beswicks Legal

Xavier Asensi
Chief Business Officer,
Inter Miami

Mike Bartlett
President & CEO,
Canada Basketball

Marc De Grandpre
President/General Manager,
New York Red Bulls

Liz Martin
Director, Marketing Partnerships, New York Red Bulls

Skate Noftsinger
Head of Sports Marketing (Soccer) - North America, Adidas

Asia-Pacific

James Rosengarten (chair)
General Manager,
Melbourne Renegades

Paul Cammack
Director of Places to Play,
Tennis Australia

Gen Dohrmann
President,
Women Sport Australia

Fatima Flores
Founder/Agent,
Level Playing Field Sports Agency

Domeka Garamendi
Head of Stakeholder Relations, Member Association Division, Asian Football Confederation

Cameron Honey
CEO,
Maniax

THE GIS INDUSTRY ADVISORY BOARD INFLUENCES AND SHAPES THE EDUCATION PROVISION OF GIS TO ENABLE THE NEXT GENERATION OF SPORTS PROFESSIONALS TO BECOME LEADERS IN THEIR FIELD. WITH REPRESENTATIVES ACROSS EUROPE, NORTH AMERICA, AUSTRALIA AND ASIA, IT FEATURES SOME OF THE MOST INFLUENTIAL AND RESPECTED NAMES IN WORLD SPORT.

Russell James
Sales and Marketing Director, England and Wales Cricket Board (ECB)

Mollie Kmita
Presenter/Host and Director, Level 7 Academy/Nike

Rosie Kmita
Presenter/Host and Director, Level 7 Academy/Nike

Tony Scholes
Chief Football Officer, Premier League

Misha Sher
Vice President, MediaCom

Jo Tongue
CEO, Tongue Tied Management

Jason Roberts
Director of Development, CONCACAF

Nelson Rodriguez
Chief of Staff, Officer of the Commissioner, MLS

Michael Shaw
Vice President, Brand Marketing, Miami Dolphins,

Chris Shewfelt
Vice President, Business Operations, Toronto FC & Toronto Argonauts

Humza Teherany
Chief Technology and Digital Officer, Maple Leaf Sports and Entertainment Ltd

Aly Wagner
Broadcaster, CBS Sports and Fox Sports

Kevin Jang,
Football Agent, ICM Stellar Sports Korea

Brad Lloyd
Head of Football, Carlton Football Club

Megan O'Reilly
Director of People and Culture, Melbourne Olympic Parks Trust

Chantella Perera
General Manager of Sport, KOJO

Glenn Warry
CEO, Football Coaches Australia

OUR ACADEMIC LEADERS

Our aim as GIS' academic leadership team is for students and delegates to take the sports industry to new heights, and that's something we believe they are doing every day. Supported by the GIS academic and industry advisory boards, the opportunity for you to network, succeed and make an impact in your chosen career couldn't be greater.

Sharona Friedman

President

Having driven UCFB's unparalleled growth by leading its award-winning commercial department and serving as a Governor of the College, Sharona is a respected global leader in the sports and education industries.

With a wealth of experience in education spanning six continents, Sharona holds both a Juris Doctorate and an MBA from the world-renowned University of Toronto. Responsible for the vision and delivery of strategic goals of the Global Institute of Sport, she also acts as its Chief Academic Officer. Sharona is a member of the Board of Independent Higher Education.

Sarah Tudor

Director of Global Education and Experience

With more than 20 years' experience in higher education, Sarah leads the GIS academic team, leading the development of an exciting and innovative global education curriculum and student experience that helps GIS graduates to drive forward in their career and become the talent of the future sports industry. Sarah's research interests are in work-based learning and degree apprenticeships.

Dr Nick Wilde

Dean, School of Sports Business and Management

Nick is recognised as an expert in football marketing and has worked closely with the marketing departments of Boca Juniors, Estudiantes de la Plata and Racing in Argentina, and has previously lectured in South America conducting his lectures in Spanish. He has co-authored a global edition of a leading Event Management textbook, helped to set up the Charlton Athletic United States Soccer Academy and has worked on several projects with the leading sports charity Charlton Athletic Community Trust.

Dr Mike Walsh

Dean, School of Sports Coaching and Performance and Director of Football

Mike leads our Post-graduate Coaching and Performance Portfolio across all campuses and modes of delivery, driving academic quality and standards and enhancing the student experience. He has 23 years of coaching experience working across the game from professional club academies to semi-professional clubs, and 15 years of lecturing experience. He is an UEFA A Licence qualified coach and holds a Professional Doctorate in Applied Sport and Exercise Science.

He has coached at Manchester United, Manchester City, Preston North End, Blackpool, and Bolton is currently coaching at Liverpool FC in the Academy. Mike is also a Coach Educator for The FA. His different roles have included travelling to and delivering coaching sessions and coaching education in Asia, South America, Europe and the Middle East.

YOUR GIS GLOBAL LOCATIONS

CAMPUSES

Our campuses in London, Manchester, Miami and Melbourne with access to Wembley and Etihad stadiums, the DRV PINK Stadium and the MCG host all GIS on-campus degrees as well as several exclusive aspects of the Global Insight Series.

GLOBAL HUBS

The GIS global hubs are located in some of the world's most exciting sports destinations. New York's Red Bull Arena and Toronto FC's BMO Field play host to GIS around the world, enabling students and graduates to enhance their knowledge and expertise of the international sports industry.

AS A STUDENT AND ALUMNUS OF GIS, YOU HAVE ACCESS TO A UNIQUE SET OF STADIUM VENUES ACROSS THE WORLD. ON TOP OF YOUR INNOVATIVE EDUCATION WITH US, OUR ANNUAL GLOBAL SUMMIT EVENTS AND EXCLUSIVE CONTENT FROM GLOBAL PARTNERS MEAN YOU ARE PART OF THE GIS NETWORK FOR LIFE.

NETWORKING CENTRES

GIS networking centres in the UAE, Singapore, China and India also provide unprecedented international opportunities for students and graduates living in these regions to network with their peers and the wider sports industry community.

For more information, including dates and potential costs of attending each summit, visit **ucfb.ac.uk/hubs**

YOUR WEMBLEY CAMPUS

WEMBLEY

LONDON, UNITED KINGDOM

AS THE GLOBALLY RENOWNED 'HOME OF FOOTBALL', WEMBLEY STADIUM IS AN ICONIC HUB OF THE INTERNATIONAL SPORTS INDUSTRY AND IS AT THE HEART OF YOUR WEMBLEY CAMPUS.

With a capacity of 90,000, Wembley is the biggest stadium in the UK and one of most famous and recognisable names in sport. Wembley Stadium is the heart of our UCFB Wembley campus and provides a truly inspiring learning environment with wide-ranging facilities and outstanding location providing an immersive Master's student experience which enables you to truly hone your craft on your journey towards senior positions in the football and sports industry.

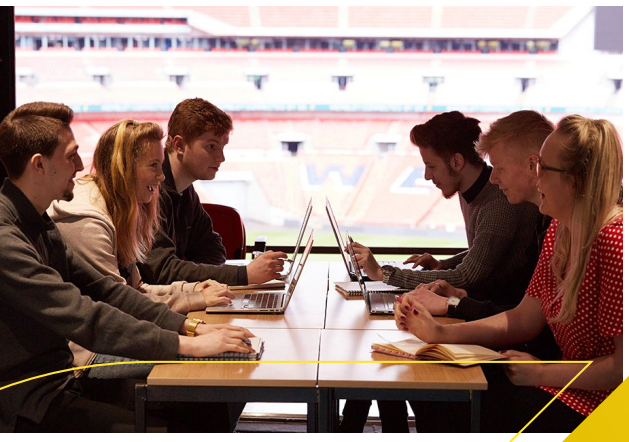
ACCOMMODATION:

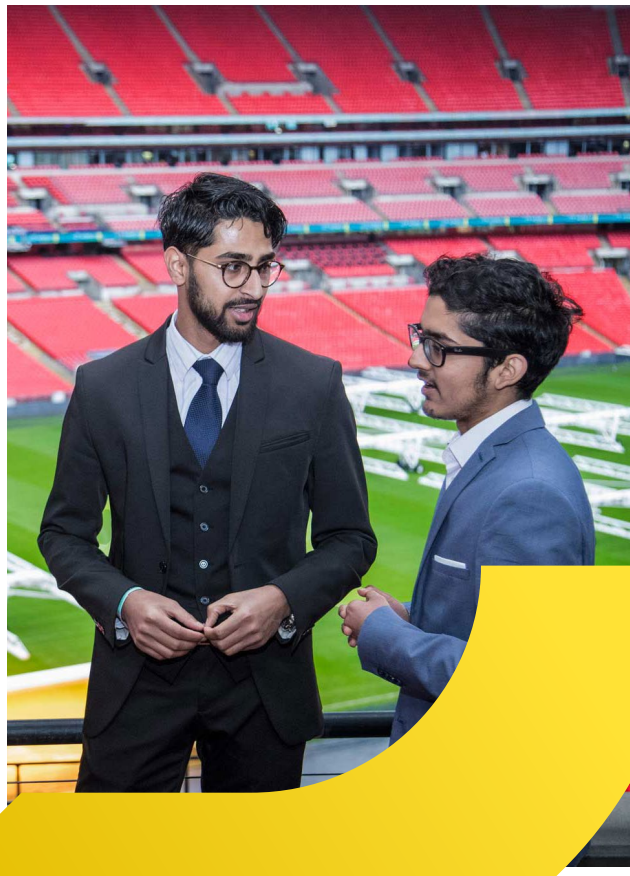
Our development at Arch View House will provide students with high quality accommodation just a couple of minutes' walk from Wembley Stadium.

For more information, visit **ucfb.ac.uk/living**

FACILITIES INCLUDE:

- Wembley Stadium – hosts lecture theatres, seminar rooms and a TV studio, many of which overlook the famous pitch.
- The Hive Stadium – the home of Barnet FC and London Bees.
- Arch View House – A dedicated facility including teaching, lecture and seminar rooms, library and study hub, sports cafe and lounge, student accommodation and staff head office.
- The Drum – hosts lecture theatres, seminar rooms and contemporary event spaces.
- Bridge Park Community Centre – a multi-sport leisure centre which features a number of fitness studios, gym equipment, football pitches and netball courts.





YOUR ETIHAD CAMPUS

ETIHAD CAMPUS

MANCHESTER, UNITED KINGDOM

UCFB ETIHAD CAMPUS IS DEVOTED TO THE FOOTBALL INDUSTRY IN THE HEART OF MANCHESTER – ONE OF THE WORLD'S MOST FAMOUS FOOTBALLING CITIES WITH A THRIVING STUDENT POPULATION.

With the Etihad Stadium at the heart of the campus, students can learn and work at the centre of one of Europe's most progressive football and sports facilities. The UCFB Study Hub and Curzon Ashton FC also play host to teaching sessions.

Manchester city centre and its exciting array of shops, bars, restaurants and entertainment venues is just a short tram ride away from Etihad Campus.

ACCOMMODATION:

Unite Students' Mill Point offers Etihad Campus students exciting, secure and centrally-located student accommodation in the heart of Manchester, with 24 hour security, onsite CCTV and Wi-Fi.

Just a minute from Manchester Piccadilly train station, the property's central location means you're close to the best shopping and leisure areas that Manchester has to offer.

For more information, visit **ucfb.ac.uk/living**

FACILITIES INCLUDE:

- Etihad Stadium – students benefit from learning at the centre of one of Europe's most progressive football venues with facilities including lecture theatres and seminar rooms, social areas to cafeteria, and quiet study zones.
- Curzon Ashton FC – Tameside Stadium, home of the National League side, provides students with an immersive learning experience within a professional club setting.
- UCFB Study Hub – provides modern facilities including a library, high-tech sports lab and media studio.
- Manchester Sports Village, Belle Vue is the primary teaching location for all coaching students.

UCFB

REAR VEHICLE
CHEVRON KITS

YOUR MIAMI CAMPUS

MIAMI CAMPUS

DRV PNK STADIUM, MIAMI, FLORIDA, USA

SITUATED IN FORT LAUDERDALE, INTER MIAMI CF'S BRAND NEW 18,000 SEATER STADIUM IS THE HOME OF OUR NEWEST CAMPUS. AT EACH ANNUAL GLOBAL SPORTS SUMMIT, GIS STUDENTS WILL LEARN FROM LEADING NAMES FROM MLS' NEWEST CLUB AS WELL AS EXPERIENCE SPORT IN A CITY THAT ALSO HOSTS THE NFL'S MIAMI DOLPHINS, NBA'S MIAMI HEAT, THE MIAMI MARLINS OF MLB AND NHL SIDE THE FLORIDA PANTHERS.

On campus and online students, as well as alumni, are able to attend the Global Sports Summit event at the Inter Miami CF Stadium each year. The summit is based around 4-5 days of specially tailored talks, workshops and visits specific to the American sports industry.

Famous for sun, fun and glamour, Miami is one of the key gateways to the United States from Europe. As the most southerly major city in US, this Floridian metropolis is home to a world-famous art deco scene, miles and miles of golden beaches and a thriving sports culture.

PAID WORK EXPERIENCE IN THE USA

GIS in collaboration with Community Athlete Solutions (CAS) are proud to offer paid work experience opportunities in the USA that are flexible around your studies.

- $26,000 Minimum salary
- Accommodation support
- Host clubs all across the USA
- Personalised placement support
- Visa assistance
- Phenomenal networking opportunities
- Exclusive to GIS students

CLUB INTERNACIONAL DE FÚTBOL
MIAMI
MMXX

GIS
GLOBAL INSTITUTE of SPORT
THE DESTINATION FOR MASTER'S DEGREES AND EXECUTIVE EDUCATION IN SPORT AROUND THE WORLD

WELCOME TO
GIS
GLOBAL INSTITUTE

YOUR MELBOURNE CAMPUS

MELBOURNE CAMPUS

MELBOURNE CRICKET GROUND,
AUSTRALIA

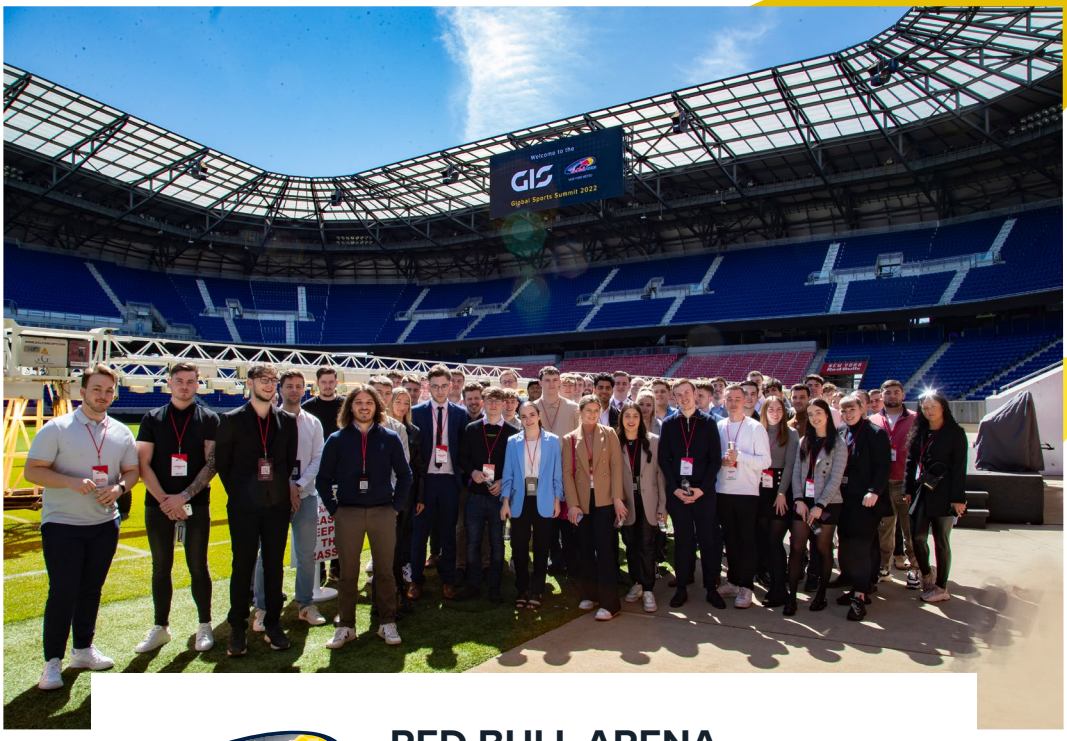
IF MELBOURNE IS THE HOME OF AUSTRALIAN SPORT, THEN THE MELBOURNE CRICKET GROUND (MCG) IS THE HEART OF IT. THIS ICONIC VENUE IS THE LARGEST STADIUM IN THE SOUTHERN HEMISPHERE, BOASTING A CAPACITY OF OVER 100,000 PEOPLE. IT'S A STADIUM RICH IN HISTORY AND IS THE SCENE OF SOME OF AUSTRALIAN SPORT'S MOST MEMORABLE MOMENTS.

The MCG is the birthplace of Test Cricket, the home for the AFL Grand Final and has hosted the Olympic Games, Commonwealth Games along with a range of major events and concerts.

Located in arguably the world's premier sports precinct, the neighbouring Melbourne Park and AAMI Park venues host Australian Open tennis, A-League football and both rugby codes, allowing GIS students a truly unique sporting and cultural experience.

GIS students have the option to study a distance with attendance degree which includes a residential period of face-to-face teaching at the MCG as well as other first-class locations in Melbourne. Opportunities to attend guest speaker sessions, networking events and the annual summit also take place at the MCG to allow students to immerse themselves in Australian sport.

GLOBAL HUBS



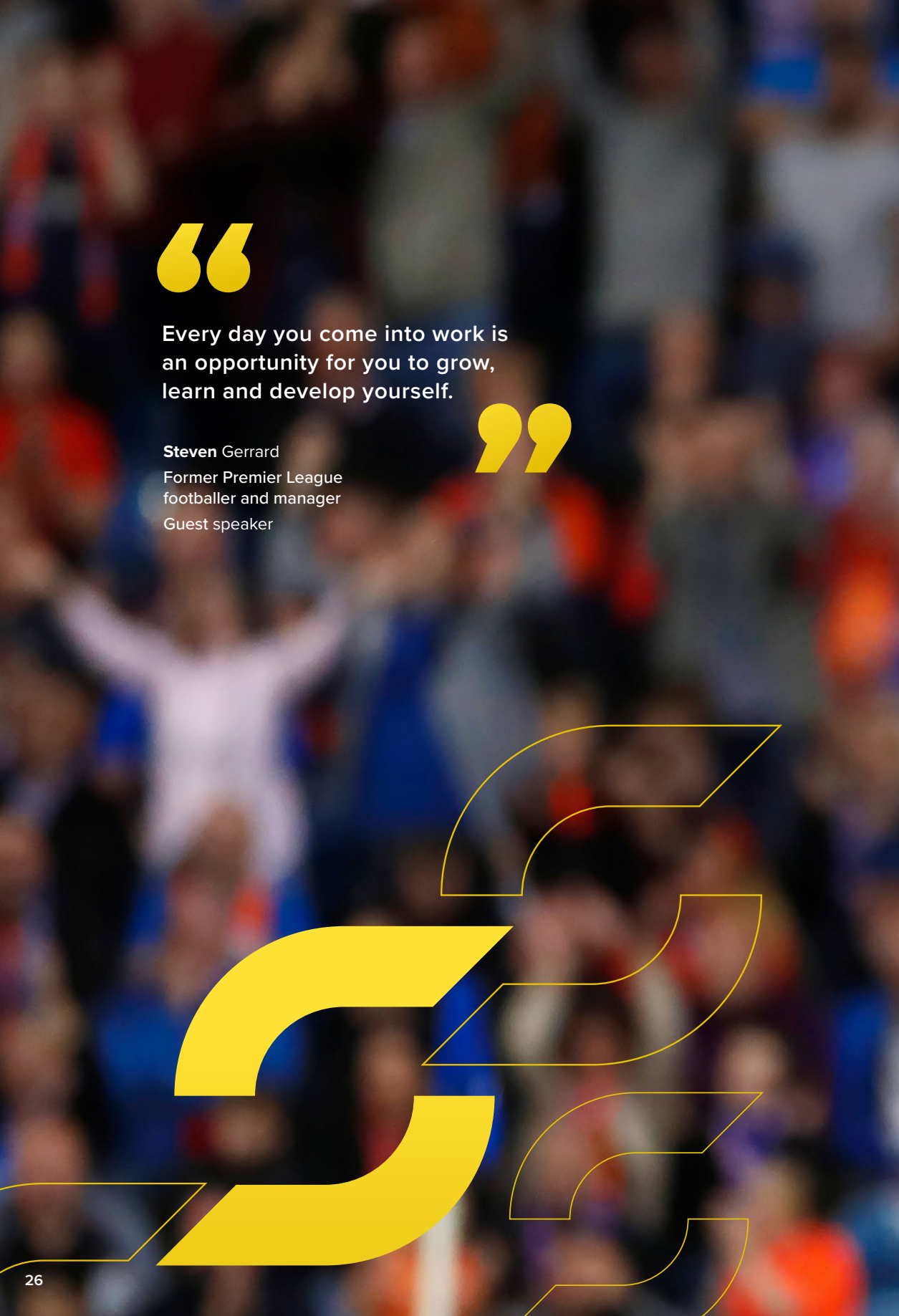
RED BULL ARENA

NEW YORK CITY METRO, USA

Home to popular MLS team New York Red Bulls, this global hub provides access to one of the great sports cities that hosts other world-renowned teams including MLB sides the Yankees and Mets, NBA teams Nets and Knicks, the NFL's Giants and Jets, and fellow MLS club New York City FC. Red Bull Arena provides a unique opportunity to network with and learn from the revolutionary multinational Red Bull football brand, pioneers in 21st century sport.

BMO FIELD
TORONTO, CANADA

Crowned MLS champions in 2017, Toronto FC are based at Canada's national football stadium, BMO Field, and are owned by Maple Leaf Sports & Entertainment (MLSE). A world-leading organisation in sports technology, GIS students will be able to learn from MLSE's unique business that runs successful venue and multi-sport franchise operations. Our Canadian summits will also access MLSE's stunning Scotiabank Arena, home of the NBA's Toronto Raptors and the NHL's Toronto Maple Leafs.



Every day you come into work is an opportunity for you to grow, learn and develop yourself.

Steven Gerrard
Former Premier League footballer and manager
Guest speaker

OUR MASTER'S DEGREES

GIS HAS DEVELOPED A PROFILE OF CUTTING-EDGE MASTER'S DEGREES TO ENABLE THOSE WORKING WITHIN THE INDUSTRY TO DRIVE FORWARD THEIR CAREER, AND TO PROVIDE A GATEWAY FOR THOSE ASPIRING TO PURSUE THEIR AMBITIONS OF WORKING IN THIS EXCITING GLOBAL MULTI-BILLION POUND INDUSTRY.

WITH THE ICONIC WEMBLEY STADIUM AND ETIHAD STADIUM AT THE HEART OF OUR UK CAMPUSES, DRV PNK STADIUM IN MIAMI AND THE MCG IN MELBOURNE, GIS STUDENTS BENEFIT FROM A UNIQUE AND IMMERSIVE EXPERIENCE AS THEY PROGRESS ALONG THEIR PATH IN THE GLOBAL SPORTS INDUSTRY.

ONLINE

DISTANCE WITH ATTENDANCE

WEMBLEY CONNECTED BY EE

ETIHAD CAMPUS

MIAMI

MCG

WHAT WE OFFER:

	ONLINE	WEMBLEY	ETIHAD CAMPUS		MCG
MSC FOOTBALL BUSINESS	○	●	●		
MSC FOOTBALL COACHING & ANALYSIS		●	●	●	●
MSC PERFORMANCE ANALYSIS IN FOOTBALL		●	●		
MSC FOOTBALL COMMUNICATIONS & DIGITAL MARKETING	○	●			
MSC INTERNATIONAL SPORT MANAGEMENT	○	●			
MSC PLAYER CARE IN FOOTBALL		●			
MSC SPORTS COACHING		●	●	●	
MSC SPORTS DIRECTORSHIP	○		●	●	
MSC SPORTS MARKETING & MEDIA	○	●			

KEY

○ Online degree

● Distance with attendance

● On-campus studying

Available online as a distance learning degree

Available on-campus at Wembley campus, London

Available on-campus at Etihad campus, Manchester

Available on-campus at Miami campus

Available on-campus at MCG campus, Melbourne

HOW DISTANCE LEARNING WORKS

Online degrees at GIS are designed to allow flexibility whilst also maintaining structure to help you progress through your studies. Each module will require the completion of weekly activities set by the module leader as well as the submission of one to two assessments per module.

Online students will also have access to GIS' global hubs and Insight Series, set in iconic stadium locations in the UK, US, Canada and Australia. Intakes for each time zone will be confirmed prior to the start of each academic year.

Live session delivery supplements your online independent learning, You will have the opportunity to log into up to six live sessions to consolidate learning for each module.

HOW DISTANCE WITH ATTENDANCE WORKS

Our Distance (with attendance) degrees are taught by the same leading industry experts who teach our on campus degrees with teaching online via our dedicated Online Hub which can be accessed anytime making this a flexible study option that fits around your existing commitments. Your online study is further consolidated with on campus residential block(s) consisting of in-person teaching, networking and opportunities to meet your academic staff and peers.

GIS GLOBAL HUBS

Our online students have access to the GIS global hubs and Insight Series – an unparalleled offering in the sports industry with Wembley Stadium and Etihad Stadium in the UK, and iconic stadiums in North America and Australia providing students with the opportunity to gain a truly global educational experience.

WEMBLEY | ETIHAD CAMPUS | ONLINE

MSc Football Business

FOOTBALL IS A GLOBAL, MULTI-BILLION POUND BUSINESS THAT SHOWS NO SIGN OF SLOWING DOWN. BUMPER TV DEALS AND HUGE TRANSFER FEES MEANS MORE MONEY THAN EVER IS FLOWING THROUGH THE GAME, ENSURING IT'S VITAL THAT THERE ARE PERSONNEL READY TO JUMP STRAIGHT IN AND SHAPE ITS FUTURE.

This in-depth programme is designed for those who wish to develop their expertise in key areas shaping the current landscape of the football industry. The programme provides opportunities to engage in different aspects of football business including areas such as football finance, fan engagement, and operations management.

MODULES:

Our MSc Football Business modules have been designed to give you the best preparation for a career in the football industry:

- FOOTBALL FAN ENGAGEMENT
- FOOTBALL OPERATIONS MANAGEMENT
- FOOTBALL FINANCE
- GLOBAL SPORTS LEADERSHIP
- APPLIED PROFESSIONAL PROJECT
- GLOBAL SPORTS CONSULTING AND ANALYSIS (OPTION)
- SPORTS LAW AND GOVERNANCE (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

UCFB Wembley or UCFB Etihad Campus

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time

Fees

Home students: £10,950
International students: £16,450

ONLINE

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (Online)

Fees

Home and international students: £10,950

MSc Football Business graduate Olga Monteiro now works for BBC Sport as a Journalist Coordinator

FUTURE CAREER PROSPECTS

- Management positions within the core functional departments of the football industry
- Financial and operational roles within football
- Ability to rise to senior managerial roles due to the management aspect of the degree

PROGRAMME INSIGHT

This course provides a holistic overview of the most important areas of modern day football business – providing you with the best chance of succeeding in the industry.

Christopher Winn
Course Leader

DISTANCE WITH ATTENDANCE

MSc Football Coaching & Analysis

THIS PROGRAMME PROVIDES AN INCLUSIVE, CURRENT AND VERSATILE CURRICULUM OF STUDY WHICH REFLECTS THE NEEDS OF THE FOOTBALL INDUSTRY FOR POSTGRADUATE STUDENTS LOOKING TO UPSKILL IN BOTH COACHING AND ANALYSIS. THE COURSE LOOKS TO SUPPORT THE CONTINUING PROFESSIONAL DEVELOPMENT OF FOOTBALL COACHES, PERFORMANCE ANALYSTS AND THOSE WORKING IN FOOTBALL OR A CLOSELY RELATED FIELD.

More than ever, football is driven by video and statistical analysis. From a player's fitness to their in-game performances, video and data play a huge part in the modern game This programme will take an in-depth look at the numbers that make the game tick, alongside theoretical and practical coaching disciplines.

As a result of a number of exciting partnerships, students on the MSc Football Coaching & Analysis programme have the chance to work alongside the recruitment department for English Football League clubs, gaining insight into scouting methods, data analysis and administration, as well as academy coaching and analyst roles.

MODULES:

Our MSc Football Coaching & Analysis modules have been designed to give you the best foundation for a successful career in coaching or performance analysis:

- APPLIED FOOTBALL MATCH ANALYSIS
- ANALYSIS OF FOOTBALL COACHING PRACTICE
- APPLYING FOOTBALL PRINCIPLES – TACTICS AND STRATEGIES
- GLOBAL SPORTS LEADERSHIP
- APPLIED RESEARCH PROJECT
- FOOTBALL STATISTICS AND DATA ANALYSIS (OPTION)
- APPLIED REFLECTIVE PRACTICE (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

UCFB Wembley

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time

Fees

Home students: £10,950
International students: £16,450

DISTANCE WITH ATTENDANCE

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (distance with attendance) – online learning with intensive periods at UCFB Etihad Campus, GIS Miami Campus or GIS Melbourne Campus

Fees

Home and international students: £10,950
Miami students: $19,950 USD

Dene Field (far right) is now First Team Analyst and Coaching Assistant at Watford FC Women

FUTURE CAREER PROSPECTS

- Highly sought-after careers within professional and semi-professional football clubs
- Roles such as a first team or academy coach, coach analyst, performance analyst, data analyst, opposition analyst and scout/ recruitment analyst can all be achieved.

PROGRAMME INSIGHT

> Coaching and analysis are essential components of modern football. Analysts can support the coaching process by delivering video and data insights on tactics and strategies, data and statistics and coach behaviour. Coaches can perform analysis or utilise such information to inform decision making and improve performance on the pitch.

Jono McPhail
Course Leader

MASTER'S DEGREE

MSc Performance Analysis in Football

THIS PROGRAMME WILL GIVE STUDENTS THE NECESSARY TOOLS TO UNDERSTAND AND EXPLORE THE PERFORMANCE ANALYSIS PRINCIPLES THAT RULE THE MODERN GAME. YOU WILL GAIN THE KNOWLEDGE OF THE THEORY AND PRACTICE THAT ENABLES ENHANCED PERFORMANCE ON THE PITCH AS WELL AS IN PLAYER RECRUITMENT.

The MSc Performance Analysis in Football course encompasses all that is required of a performance analyst whilst assessing and measuring expectations of this role within an applied football context. The variation of modules captures the appreciation required for an aspiring analyst in relation to what would be expected within a professional sporting environment. Understanding the roles that interlink with the role of a Performance Analyst is just as prevalent as understanding the role of an analyst in isolation.

MODULES:

Our MSc Performance Analysis in Football modules are designed to give you the best preparation for a career in performance analysis:

- APPLIED FOOTBALL MATCH ANALYSIS
- FOOTBALL STATISTICS AND DATA ANALYSIS
- TALENT IDENTIFICATION AND RECRUITMENT
- APPLIED RESEARCH PROJECT
- GLOBAL SPORTS LEADERSHIP
- APPLIED REFLECTIVE PRACTICE (OPTION)
- AN INTERDISCIPLINARY APPROACH IN FOOTBALL (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

DURATION:
One year (full-time) or two years (part-time)

STUDY MODE:
Full-time or part-time

FEES:
Home students: £10,950
International students: £16,450

CAMPUS:
UCFB Wembley or UCFB Etihad Campus

Elliott Morris (left) graduated from MSc Performance Analysis in Football and now works as First Team Scout at Blackpool FC as well as Emerging Talent Centre Coach for Manchester United Women

FUTURE CAREER PROSPECTS

- Career opportunities include Performance Analyst, Recruitment Analyst, Football Scout, Talent Identification, Opposition Analyst and Data Analyst
- Possible opportunities within teaching and learning environments

PROGRAMME INSIGHT

> This programme covers the key elements required for aspiring performance analysts in an increasingly important field, as well as the knowledge and practical experience required in the professional game.

Connor McGillick
Course Leader

WEMBLEY

ONLINE

MSc Football Communications & Digital Marketing

THE EVOLUTION OF THE GLOBAL FOOTBALL INDUSTRY AND THE WAY FANS CONSUME MEDIA HAS MEANT THE ROLE OF COMMUNICATIONS AND MARKETING PROFESSIONALS HAS HAD TO ADAPT AND DEVELOP. IT IS NOW ESSENTIAL TO UNDERSTAND DIGITAL VIEWING TRENDS, SOCIAL MEDIA AUDIENCES AND HOW TO PLAN ENGAGING AND EFFECTIVE DIGITAL MEDIA COVERAGE FOR AN EVER DEMANDING FAN BASE.

The MSc Football Communications & Digital Marketing degree programme is designed for graduates and industry practitioners with a career focus in football and sport.

The programme leverages contemporary themes from marketing, such as digital marketing, public relations, fan engagement and multimedia journalism, to enable students to evaluate the relationships between these areas. Those with a particular interest and experience relating to the marketing and communications industry are particularly suitable for this programme.

MODULES:

Our MSc Football Communications & Digital Marketing modules have been developed in order to give you the best preparation for a leadership career in football:

- FOOTBALL FAN ENGAGEMENT
- DIGITAL MARKETING FOR FOOTBALL
- MULTIMEDIA FOOTBALL JOURNALISM
- GLOBAL SPORTS LEADERSHIP
- APPLIED PROFESSIONAL PROJECT
- GLOBAL SPORTS CONSULTING AND ANALYSIS (OPTION)
- CUSTOMER RELATIONSHIP MANAGEMENT AND ANALYTICS IN SPORT (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

UCFB Wembley

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time

Fees

Home students: £10,950
International students: £16,450

ONLINE

Duration:

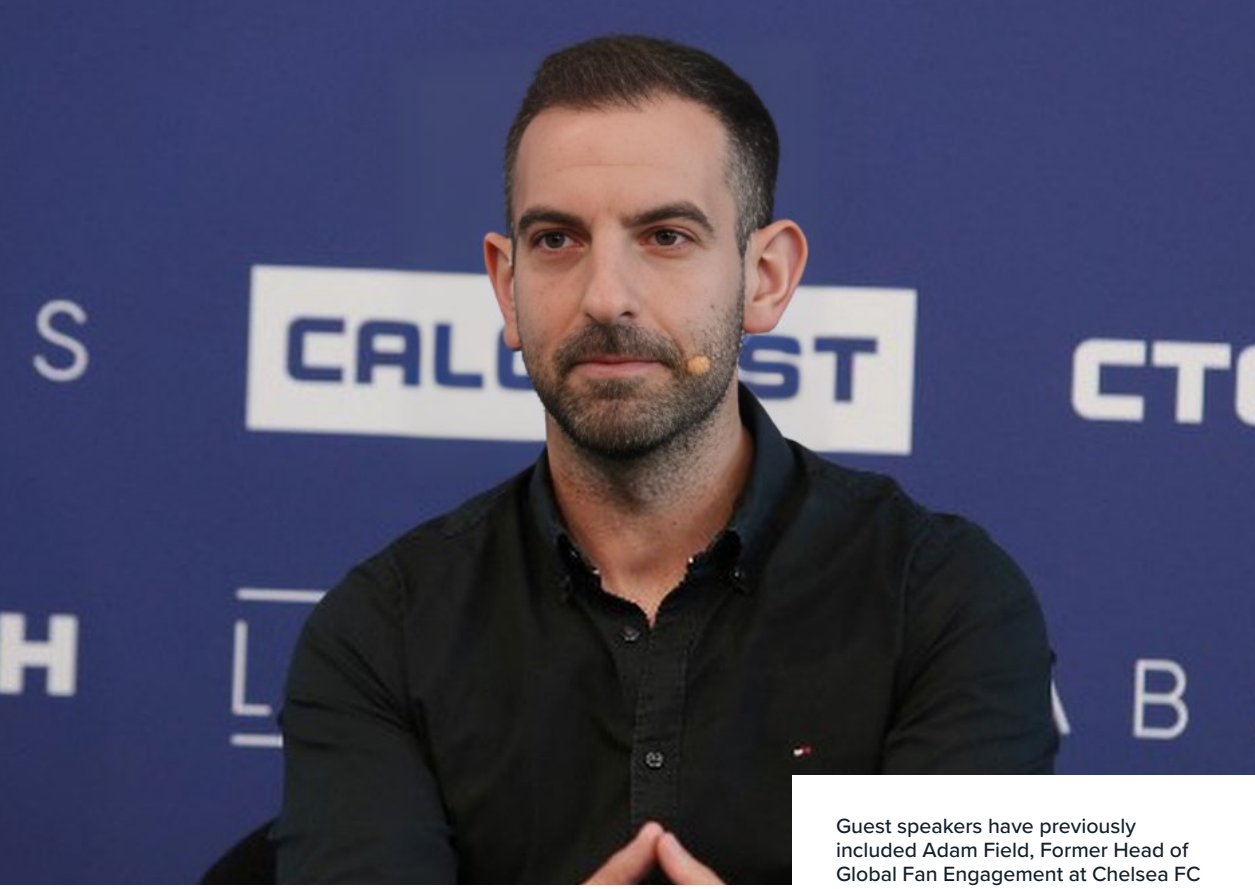
One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (Online)

Fees

Home and international students: £10,950



Guest speakers have previously included Adam Field, Former Head of Global Fan Engagement at Chelsea FC

FUTURE CAREER PROSPECTS

- Management within the core media and marketing departments of football and sports clubs
- 98% of our 2021 Master's graduates were working in the football and sports industry within six months of graduating
- Our graduates hold leading marketing and communications positions at Arsenal, Chelsea, West Ham, Tottenham, Crystal Palace, Fulham, Watford, Burnley and Nike

PROGRAMME INSIGHT

"Our in depth modules give students the tools they need to master the communications and marketing aspects of the football industry.

Shana Axcell-Doyle
Course Leader

WEMBLEY

ONLINE

MSc International Sport Management

DELIVERED IN A CAMPUS THAT HAS THE WORLD FAMOUS WEMBLEY STADIUM AT ITS HEART, THIS DEGREE IS DESIGNED TO PREPARE GRADUATES TO TAKE ON LEADERSHIP ROLES IN THE GLOBAL SPORTS BUSINESS. FROM ASIA TO EUROPE AND TO AMERICA, SPORT IS A GLOBAL PHENOMENON WITH A WEALTH OF CAREER OPPORTUNITIES.

GIS' distinctive MSc International Sport Management degree provides an unparalleled educational and experiential opportunity for aspiring sports leaders. This pioneering programme has been developed as a transformational journey suited for graduates of all disciplines, as well as for current professionals working within various sectors of the sports industry, for example in management, marketing or operations.

MODULES:

The MSc International Sport Management modules provide you with a unique opportunity to develop a senior leadership career in the global sports industry:

- GLOBAL SUSTAINABLE SPORTS OPERATIONS
- MANAGING GLOBAL STRATEGY
- GLOBAL SPORTS MARKETING AND DIGITAL COMMUNICATIONS
- GLOBAL SPORTS LEADERSHIP
- APPLIED PROFESSIONAL PROJECT
- CONTEMPORARY ISSUES IN SPORT (OPTION)
- ENTREPRENEURSHIP IN SPORT (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

UCFB Wembley

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time

Fees

Home students: £10,950
International students: £16,450

ONLINE

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (Online)

Fees

Home and international students: £10,950

Wembley Stadium, home of UCFB Wembley, will host 2024 UEFA Champions League final

FUTURE CAREER PROSPECTS

- Management within the core media and marketing departments of football and sports clubs
- Key leadership roles in business development, marketing, finance, operations and media
- International aspect provides students with the skills and experience to progress in a multi-billion pound global industry

PROGRAMME INSIGHT

> This course is for students from any background; politics, history, sport. And it prepares them for a wide range of leadership roles in the sports industry.

Dr Jane Abbey
Course Leader

DISTANCE WITH ATTENDANCE

MSc Player Care in Football

THE MSC PLAYER CARE IN FOOTBALL DEGREE HAS BEEN DESIGNED FOR THOSE WHO WISH TO DEVELOP A MULTIDISCIPLINARY UNDERSTANDING OF ELITE PLAYER CARE AND WELLBEING IN PROFESSIONAL FOOTBALL. THROUGH THE PROGRAMME, STUDENTS WILL BUILD A THEORETICAL AND PRACTICAL UNDERSTANDING OF PLAYER CARE BY ENGAGING WITH ELEMENTS OF BEHAVIOURAL SCIENCE, PSYCHOLOGY, PSYCHIATRY AND SOCIAL SCIENCES WITH THE LONG-TERM GOAL OF BEING ABLE TO APPLY THIS KNOWLEDGE AT BOTH YOUTH AND SENIOR LEVELS.

Delivered by leading experts in the field, students will be exposed to the latest research in the area, as well as a series of real-world scenarios and case studies, developed in conjunction with industry partners.

MODULES:

- FOOTBALL AND MENTAL HEALTH
- CRITICAL MOMENTS IN FOOTBALL CAREERS
- GLOBAL SPORTS LEADERSHIP
- YOUTH FOOTBALL AND SAFEGUARDING
- CREATING A HIGH-PERFORMANCE CULTURE (OPTION)
- APPLIED REFLECTIVE PRACTICE (OPTION)
- APPLIED PROFESSIONAL PROJECT

Visit **www.GIS.sport** for the latest programme information.

DISTANCE WITH ATTENDANCE

Duration:
One year (full-time) or two years (part-time)

Study mode
Full-time or part-time (distance with attendance) – online learning with intensive periods at UCFB Wembley

Fees
Home and international students: £10,950

This programme has been designed for those who wish to develop an understanding of player care and wellbeing in professional football environments

FUTURE CAREER PROSPECTS

- This degree will allow graduates to support the welfare of senior and youth football players in a range of departments and settings
- Those already in the game, including player care/liaison/welfare officers, academy managers, team operations managers, education and welfare officers, and coaches will also be able to broaden their future prospects and advance their own careers

PROGRAMME INSIGHT

> There is real value in having an understanding of how people think, how you think as an athlete and why you do the things you do.
>
> **Gareth** Southgate
> **England manager**

DISTANCE WITH ATTENDANCE

MSc Sports Coaching

THIS PROGRAMME ALLOWS STUDENTS THE CHANCE TO DEVELOP SYSTEMATIC KNOWLEDGE AND UNDERSTANDING OF THE THEORY AND PRACTICE OF COACHING AND TRAINING TO ENHANCE THE PERFORMANCE OF INDIVIDUALS AND LARGER TEAMS, WITH THE OPTION TO STUDY EITHER FULL OR PART-TIME AVAILABLE TO PARTICIPANTS. IT WILL ALSO EQUIP STUDENTS WITH A RANGE OF RESEARCH SKILLS NECESSARY TO DESIGN AND CONDUCT APPLIED RESEARCH IN A SPORTS CONTEXT.

Programme participants will evaluate a range of traditional and contemporary models of leadership, and review the core components that underpin expertise in sports coaching.

MODULES:

- APPLYING STRATEGIES AND TACTICS IN PRACTICE
- UNDERSTANDING COACHING EXPERTISE
- APPLIED REFLECTIVE PRACTICE
- GLOBAL SPORTS LEADERSHIP
- APPLIED RESEARCH PROJECT
- CREATING A HIGH-PERFORMANCE CULTURE (OPTION)
- PRINCIPLES AND PRACTICE IN TALENT DEVELOPMENT (OPTION)

Visit **www.GIS.sport** for the latest programme information.

DISTANCE WITH ATTENDANCE

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (distance with attendance) – online learning with intensive periods at UCFB Wembley, UCFB Etihad Campus or GIS Miami Campus

Fees

Home and international students: £10,950
Miami students: $19,950 USD

Wayne Goodison is a lecturer in Football Coaching & Management at UCFB and will lecture on MSc Sports Coaching. He is a former professional footballer, current manager of 1874 Northwich FC and is a UCFB Academy Football team coach.

FUTURE CAREER PROSPECTS

- Highly sought after careers within semi-professional or professional sports clubs and organisations
- Senior coaching and leadership roles within an academic environment, such as PE teacher in a primary or secondary environment

PROGRAMME INSIGHT

> We know the more people we have participating at grassroots the more likely we are to find the top players for the pinnacle of the game.

Danny Cowley
Former Huddersfield Town and Portsmouth FC Manager

WEMBLEY

ONLINE

MSc Sports Marketing & Media

DUE TO THE INCREASING COMMERCIALITY OF THE SPORTS INDUSTRY, THE ROLE OF MARKETING AND MEDIA TEAMS WITHIN SPORTS ORGANISATIONS HAS NEVER BEEN MORE IMPORTANT TO ENABLE MULTI-MILLION POUND BUSINESSES TO COMMUNICATE THEIR MESSAGES CLEARLY AND EFFECTIVELY.

This degree is designed for graduates and industry practitioners with an interest in sport, and those with a particular interest in, or experience of communications and marketing. The programme covers key themes such as sports marketing, sports media management, sports media content creation, global sports leadership and options including customer relationship management, sports sponsorship, and brand management and contemporary issues in sport.

MODULES:

Our MSc Sports Marketing & Media modules have been designed to give you the best preparation for a career in the elite and exiting role of sports media and marketing.

- GLOBAL SPORTS LEADERSHIP
- APPLIED PROFESSIONAL PROJECT
- GLOBAL SPORTS MARKETING AND DIGITAL COMMUNICATIONS
- SPORTS MEDIA MANAGEMENT
- SPORTS MEDIA CONTENT CREATION
- CUSTOMER RELATIONSHIP MANAGEMENT (OPTION)
- SPORTS SPONSORSHIP AND BRANDING AND SPORTS SPONSORSHIP (OPTION)
- CONTEMPORARY ISSUES IN SPORT (OPTION)

Visit **www.GIS.sport** for the latest programme information.

ON CAMPUS

UCFB Wembley

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time

Fees

Home students: £10,950
International students: £16,450

ONLINE

Duration:

One year (full-time) or two years (part-time)

Study mode

Full-time or part-time (Online)

Fees

Home and international students: £10,950

GIS graduate, Maria Hasler now works for Nike in Sports marketing

FUTURE CAREER PROSPECTS

- The specificity of sport requires individuals to have uniquely honed business skills and an in-depth knowledge of the football industry.
- The programme has been developed for those with aspirations towards senior positions within the core media and marketing departments of football and sports clubs and similar organisations.

PROGRAMME INSIGHT

> Versatility is everything. It's about smelling the opportunity and developing your career, not staying still and constantly moving.

Guillem Balague
Sky Sports pundit

EXECUTIVE EDUCATION

POWERED BY

VSI EXECUTIVE EDUCATION

SPORT BUSINESSES IN ALL SECTORS NEED PEOPLE WHO CAN DEVELOP A SUCCESSFUL VISION AND STRATEGY AND HAVE THE LEADERSHIP SKILLS TO DELIVER FOR THE LONG-TERM SUCCESS OF SPORTS ORGANISATIONS.

OUR SUITE OF PROFESSIONAL MASTER'S AND EXECUTIVE EDUCATION PROGRAMMES IS TAILORED FOR PROFESSIONALS WITHIN THIS MULTI-BILLION-POUND INDUSTRY TO FURTHER THEIR SKILLSETS IN ORDER TO MAXIMISE SUCCESS WITHIN SENIOR LEADERSHIP POSITIONS.

EXECUTIVE MASTER'S

- MSC SPORTS DIRECTORSHIP (on-campus and online)

EXECUTIVE QUALIFICATIONS

- CEO OF A SPORTS ORGANISATION

Ashley Giles MBE, Former England and Wales Cricket Board (ECB) Director, is a MSc Sports Directorship alumnus

MSc Sports Directorship

THE MSC IN SPORTS DIRECTORSHIP WILL QUALIFY YOU FOR ONE OF THE MOST IMPORTANT ROLES TODAY IN MODERN GLOBAL SPORT, THAT OF SPORTING DIRECTOR, AND CRITICALLY, WILL PROVIDE YOU WITH THE SKILLS, KNOWLEDGE AND EXPERIENCE TO EQUIP YOU TO SIT IN A STRATEGIC LEADERSHIP ROLE IN A SPORTING ORGANISATION.

Covering sports leadership, personal development, masterminding innovation and change, sport governance and best practice – alongside a diverse range of hands-on extra-curricular activities – the course provides unrivalled preparation for the role of the sporting director.

MODULES:

OUR MSC SPORTS DIRECTORSHIP MODULES ARE DESIGNED TO GIVE YOU THE BEST PREPARATION FOR A CAREER AS A SPORTING DIRECTOR:

- PERSONAL LEADERSHIP IN A GLOBAL SPORTING ENVIRONMENT
- LEADING HIGH PERFORMANCE SPORTS ORGANISATIONS IN THE GLOBAL ENVIRONMENT
- LEADING INNOVATION AND CHANGE IN THE GLOBAL SPORTS INDUSTRY
- FINANCIAL, LEGAL AND MEDIA ISSUES FOR THE SPORTING DIRECTOR
- APPLIED PROFESSIONAL PROJECT

DURATION:

Two years

FEES:

Home and International students: Visit **ucfb.ac.uk/msc-sd**

STUDY MODE:

Distance/ Part-time

CAMPUS:

UCFB Etihad Campus and GIS Miami Campus (also available as distance learning)

FUTURE CAREER PROSPECTS:

The Master's degree in Sports Directorship is the first of its kind designed to develop all the personal and commercial attributes you need to become a successful Sporting Director.

Visit **www.GIS.sport** for the latest programme information.

PROGRAMME INSIGHT:

"I love the debates and personal challenges the programme provides. As a group you are taken out of your comfort zone and drill down into how you operate at strategic level within a business such as sport."

Ian Blease

Chief Executive of Salford Red Devils

CEO of a Sports Organisation

DESIGNED FOR ATHLETES AND EXECUTIVES WITH ASPIRATIONS TO BE CHIEF EXECUTIVES IN THE WORLD OF SPORT, THE CEO PROGRAMME WILL HELP TRANSITION THOSE WITH SPORTING EXPERIENCE AND OTHERS WITH LEADERSHIP AMBITIONS INTO THE HIGHEST ROLES, BY MARRYING THEIR EXPERIENCES OF COMPETITIVE SPORT WITH AN EDUCATIONAL UNDERSTANDING IN BUSINESS.

MODULES:

OUR CEO MODULES ARE DESIGNED TO GIVE YOU THE BEST PREPARATION FOR A CAREER AS A CHIEF EXECUTIVE:

- THE ROLE OF A CEO IN A SPORTS ORGANISATION
- THE PEOPLE GAME
- THE NUMBERS AND GOVERANCE GAME
- WHAT SETS SUCCESSFUL CEOS APART
- PREPARING FOR A CEO ROLE

DURATION:

One year

FEES:

Home and International students:

Visit ucfb.ac.uk/ee-ceo

Visit **www.GIS.sport** for the latest programme information.

PROGRAMME INSIGHT:

I completely underestimated what the course was offering and how challenging and interactive it would be. It changed my views 180 degrees. I really enjoyed every session; the theoretical work, the practical elements, and also the interaction between students, and the lecturers.

Zoran Krneta
Charlotte FC Sporting Director
CEO of a Sports Organisation alumnus

PROGRAMME INSIGHT:

I want to be able to develop as a person and learn different skill sets. This will help me to keep developing and work efficiently not only on my next project, but it might open up future opportunities as well.

Brian Deane
Former England striker and
Chairman of Phoenix Sports & Media Group

PROFESSIONAL EDUCATION

GIS has a range of professional qualifications tailored for those within the global sports industry to push forward their careers, learn and apply new skills and continue their professional development within this exciting sector.

The courses are designed by GIS and leading sports partners to ensure delegates are equipped with career-focused skills to excel in a variety of roles. As part of a commitment to lifelong learning provision, all GIS students and alumni are eligible for these qualifications and receive significant discounts on fees in order to continue to develop their sports leadership qualities.

For more information on these professional qualifications, including entry requirements, duration, programme tutors, learning outcomes and pricing, please visit **ucfb.ac.uk/professional-qualifications**

- **ELITE PLAYER CARE IN SPORT**
- **INTRODUCTION TO FOOTBALL FINANCE**
- **PROFESSIONAL MEDIA TRAINING**
- **PUBLIC SPEAKING & PRESENTATION SKILLS**
- **THE INCLUSIVE LEADERSHIP IN FOOTBALL AWARD**
- **THE CERTIFICATE IN ELITE PLAYER CARE AND WELLBEING**
- **THE CERTIFICATE IN THE BUSINESS OF AUSTRALIAN FOOTBALL**

YOUR NEXT STEPS

GIS UNITES, INSPIRES AND EQUIPS THE CURRENT AND FUTURE LEADERS OF THE GLOBAL SPORTS INDUSTRY WITH THE SKILLS, KNOWLEDGE AND NETWORK TO TAKE THE WORLD OF SPORT TO CONTINUALLY NEW HEIGHTS.

FEES & FINANCE

STUDENT LOANS

For English students, a Master's loan of up to £12,167 can help with course fees and living costs while you study your degree programme.

Funding for a Master's loan is different if you normally live in Scotland, Wales or Northern Ireland. Moving somewhere to study doesn't count as normally living there, so please check with your local awarding authority (Student Finance Wales or Student Finance NI) to see if you would be eligible. Scottish students Need to check with SAAS for residency eligibility.

For EU students living in the UK, please contact our Student Finance team to check your eligibility.

SELF-FUNDING YOUR DEGREE

GIS has teamed up with Western Union Business Solutions GlobalPay for students to give a simple, reliable way to pay for your tuition fees. You can pay in your home currency, with no hidden bank charges.

The funds are paid directly to GIS. Both International and EU students can take advantage of this service.

There are several other ways of paying your tuition fees, including credit/debit cards, PayPal or by wired transfer.

For more information on Master's loans or information on self-funding your degree, please visit **ucfb.ac.uk/fees** or email **fees@ucfb.com**

SCHOLARSHIPS

GIS has a number of scholarship opportunities, designed to encourage students to embrace their time with us and graduate with more than just their university degree. Find out more at **ucfb.ac.uk/PGscholarships**

At the GIS Global Summits you will be responsible for travel, accommodation and sustenance costs.

OPEN DAYS & ONLINE EVENTS

At a GIS Open Day you will meet and hear from our hugely experienced academic team, speak to staff and current students, and have the opportunity to tour the magnificent surroundings which will be your academic home for the next year.
We also offer Virtual Open Days and webinars online. Demand is always high, so we recommend you book your place as soon as you can via our website at ucfb/masters-events

HOW TO APPLY

1 VISIT THE WEBSITE

2 CLICK TO APPLY

3 REGISTER AN ACCOUNT

4 COMPLETE YOUR APPLICATION

PRIORITY APPLICATION DEADLINE: 31ST AUGUST

For further detail as well as advice for International students, visit ucfb.ac.uk/apply

CONTACT US

Our dedicated team of advisors are on hand to answer any of your questions about life at GIS. Whether it's accommodation, finance, further course information or about our brilliant Open Days, our team is happy to help and provide all the information you need about studying for a career in the football and sports industry at GIS.

www.GIS.sport
mastersenquiries@ucfb.com
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@GIS_Sport
/ucfbtv

“It’s really exciting that there’s a centre of excellence for people who want to go and work in our industry and across other sports.”

Gareth Southgate OBE
England Mens
First Team Manager
Guest speaker

LONDON • MANCHESTER • MIAMI • MELBOURNE • NEW YORK • TORONTO

GLOBAL INSTITUTE of SPORT

GIS Masters Scholarships 2023

The **Global Institute of Sport** is proud to offer an extensive suite of scholarships to support outstanding students as they embark on their postgraduate study. From scholarships to aid our elite athletes, to attracting aspiring sports leaders, and scholarships which support inclusivity and diversity within the sporting industry, **our scholarships are there to support students who want to make a meaningful difference to the future of the sporting world.**

BENEFITS INCLUDE:

- Generous financial awards
- Mentorships with Industry leaders
- Placements and internships with industry partners
- GIS Professional Education Courses
- GIS Global Summits

HOW TO APPLY:

- Apply to a **GIS Masters** course via our **Learner Portal**
- Once you are holding an offer on one of our courses, return to the **Learner Portal** and apply for the **scholarship online**
- **Deadline for scholarship application** is **30 June 2023** for courses starting in **September 2023** (30 November for courses starting in January 2024)
- Applications will be assessed against eligibility criteria by a panel of university staff and industry partners, where relevant. **Applicants will be notified of the outcome by the end of July**

The deadline to apply for a scholarship is **30 June 2023** and to be eligible **you must be a current applicant to a GIS Masters course.**
For more information please visit: www.ucfb.ac.uk/PGScholarships

WEMBLEY · ETIHAD CAMPUS · MIAMI · MCG · Red Bull Arena · TORONTO

GIS | MASTER'S DEGREE PROGRAMMES

MSc Football Business		●	●	●		
MSc Football Coaching & Analysis	●		●	●	●	●
MSc Football Communications & Digital Marketing		●	●			
MSc International Sport Management	●	●	●			
MSc Performance Analysis In Football			●	●		
MSc Player Care In Football	●		●			
MSc Sports Coaching	●		●	●	●	
MSc Sports Directorship	●	●		●	●	
MSc Sports Marketing & Media	●		●			

GIS | PROFESSIONAL QUALIFICATIONS

CEO Of A Sports Organisation				●		
Certificate In Elite Player Care And Wellbeing		●	●		●	
Certificate In The Business Of AFL						●
Football Finance		●				
Sports Analysis Pathway		●				
Mental Health In Sport		●				
Professional Media Training		●	●	●		
Public Speaking & Presentation Skills			●			
The Inclusive Leadership In Football Award		●				
Transitions And Critical Moments In Sports Careers		●				
Youth Player Care		●				

KEY

- Distance (Online)
- Distance with attendance
- Available at Wembley campus, London
- Available at Etihad campus, Manchester
- Available at Miami campus
- Available at MCG campus, Melbourne

FOR MORE INFORMATION PLEASE VISIT
www.ucfb.ac.uk/PGScholarships

GLOBAL INSTITUTE of SPORT

MASTER'S DEGREES

MSc Football Business
MSc Football Coaching & Analysis
MSc Football Communications & Digital Marketing
MSc International Sport Management
MSc Performance Analysis in Football
MSc Player Care in Football
MSc Sports Coaching
MSc Sports Marketing & Media

WEMBLEY CONNECTED BY EE
LONDON

ETIHAD CAMPUS
MANCHESTER

EXECUTIVE EDUCATION

MSc Sports Directorship
CEO of a Sports Organisation

CLUB INTERNACIONAL DE FÚTBOL MIAMI MMXX
MIAMI

MCG
MELBOURNE

GIS GLOBAL INSTITUTE of SPORT

Red Bull Arena
NEW YORK METRO

UCFB's Global Institute of Sport (GIS) is the leading destination for Master's degrees and executive education in the world's most exciting sector.

Driving the fast-paced world of sport to new heights, GIS is powered by a global network of industry leaders and elite stadium venues.

TORONTO FC
TORONTO

www.GIS.sport