

# UCFB

## Manchester Welcome Week Schedule

Returning Undergraduate Students

September 2023



# Are you ready?

We are looking forward to welcoming you back to UCFB and have been finalising our plans to give you a great week of exciting sessions and activities.

This booklet will provide you with all the information you need to return to your studies.

Please take the time to read this so you know which sessions you need to attend and when these are scheduled.



# Your Welcome Event

Monday 25<sup>th</sup> September

*Kick start your next year at UCFB with this welcome event. Catch up with your peers from across year groups, as well as your academic team, while hearing from sports industry guests in this iconic Stadium*

# Monday 25<sup>th</sup> September

Secure your place at the Welcome event and exclusive LMA guest speaker session through JobTeaser [here](#).

If you haven't yet signed up to JobTeaser, check out our handy guide on our Welcome Week page under [Things To Know Before You Start](#)

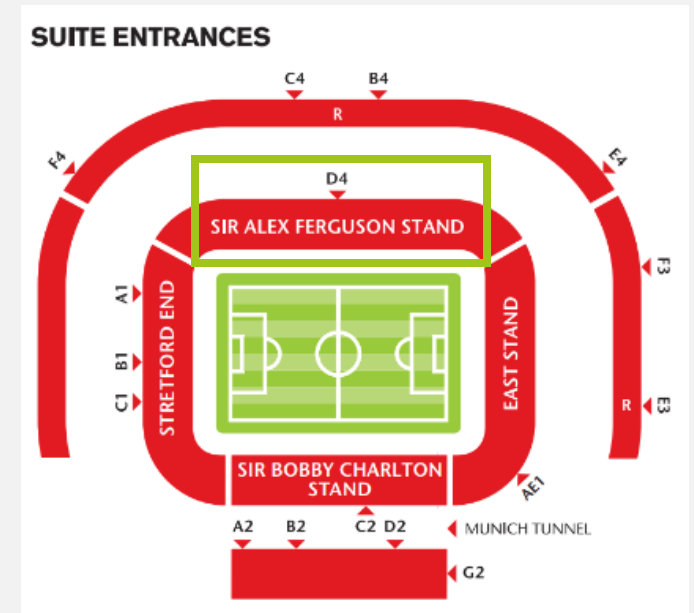
Time	Location	Session
14:00	<a href="#">Old Trafford Football Stadium</a> <a href="#">The Manchester Suite</a>	Event registration and refreshments
14:30		Welcome Event commences
14:45		LMA Guest Speaker
15:30		Comfort Break
15:45		Industry Guest Panel
16:30		Employability and Career Planning Q&A
16:40		Academic Dean Q&A
16:50		Welcome Event finishes
16:55		UCFB Manchester Campus

# Old Trafford Stadium

The Manchester Welcome Event takes place at the iconic Old Trafford Football Stadium. Please read the below information carefully so that you know where to go on the day. We will also have staff on hand on the day to help direct you, you'll find us wearing Green T-Shirts so look out for us!

## Arrival information

- *You MUST bring photographic ID to gain entry to the Stadium*
- **Venue:** Manchester Suite, Old Trafford Football Stadium
- **Address:** Manchester United, Sir Matt Busby Way, Old Trafford, Manchester, M16 0RA
- **Stadium Entrance:** Sir Alex Ferguson Stand (entrance D4 on the diagram)



# Old Trafford Stadium – getting there

## Public Transport:

The Metrolink operates a frequent service from the City Centre (including Victoria & Piccadilly Stations) to Old Trafford or Wharfside station which are both situated within a five-minute walk of the Stadium.



## Driving:

- Please follow signs for the **E2 car park** (see diagram) **within the Stadium**. Access can be gained **via Chester Road**.
- Upon arrival, please let parking staff know you are attending the UCFB Welcome Event. Parking is offered free of charge on this day only.
- From the E2 car park, please follow signs to the Sir Alex Ferguson stand for access to the Manchester Suite.

# Media City Student Takeover Event

Tuesday 26<sup>th</sup> September from 4pm until late

*We are delighted to announce that all UCFB students are invited to attend the Media City Student Takeover event on Tuesday 26<sup>th</sup> September from 4pm until late.*

[Pre-Register for your tickets to this \*\*FREE\*\* event](#)





# Your Campus

At the Welcome Event you will be provided with a printed campus map so that you are familiar with where our teaching spaces are, however in the meantime you can also see our digital downloadable campus map on the Welcome Week website under [Finding Your Campus](#).





# Your Freshers' Fair

Wednesday 27<sup>th</sup> September

*The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, sign up for our clubs and societies, meet our professional services teams and key businesses in the local area.*

# Wednesday 27<sup>th</sup> September

The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, members of clubs and societies, professional services teams and key businesses in the local area.

Your Fresher's Fair will be held at our [Study Hub at Piccadilly Place](#) from 12pm to 4pm.

*Don't forget* there are three weeks' worth of activities that have been hand selected to give you an unforgettable Freshers' experience all information can be found on our Welcome Week page under [Student Life](#) as well as Sports Trials, there's something for everyone!



# Your Course Welcome

Thursday 28<sup>th</sup> September

*At your course welcome, your course leader will give you an overview of what is in store for the year ahead*

# Thursday 28<sup>th</sup> September

This year we are holding all returning student course welcomes virtually using Microsoft Teams.

The next slides have unique links to each course welcome which you need to click on to register.



# Thursday 28<sup>th</sup> September

Navigate to the course you are studying to find the link for your online Course Welcome.

Time	Level	Online Access Link	Course	Course Leader
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Business	Darren Bernstein
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) International Football Business	Simon Mitton
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Sports Management	Claire O'Neill
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Sports Law	Ini Obong-Nkang
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Business and Finance	Ian Tomlinson
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Business and Marketing	Russell Preston
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Sports Broadcasting	Chris Cooper

# Thursday 28<sup>th</sup> September

Navigate to the course you are studying to find the link for your online Course Welcome.

Time	Level	Online Access Link	Course	Course Leader
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Business and Media	Chris Shoop-Worrall
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Multimedia Sports Journalism	Colm Griffith
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Coaching and Management	Carl Wild
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Football Coaching and Talent Development	Neil Scott
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Physical Education	Stacy Hughes
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Coaching	Tom Wenham
10:00 – 11:00	Level 5	<a href="#">Click here to register</a>	BSc (Hons) Sports Coaching Science	Helen Heaviside



# Thursday 28<sup>th</sup> September

Navigate to the course you are studying to find the link for your online Course Welcome.

Time	Level	Online Access Link	Course	Course Leader
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Business	Darren Bernstein
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) International Football Business	Simon Mitton
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Sports Management	Claire O'Neill
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Sports Law	Ini Obong-Nkang
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Business and Finance	Ian Tomlinson
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Business and Marketing	Russell Preston
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Sports Broadcasting	Chris Cooper

# Thursday 28<sup>th</sup> September

Navigate to the course you are studying to find the link for your online Course Welcome.

Time	Level	Online Access Link	Course	Course Leader
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Business and Media	Chris Shoop-Worrall
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Multimedia Sports Journalism	Colm Griffith
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Coaching and Management	Carl Wild
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Football Coaching and Talent Development	Neil Scott
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Physical Education	Stacy Hughes
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BA (Hons) Sports Business and Coaching	Tom Wenham
11:30 – 12:30	Level 6	<a href="#">Click here to register</a>	BSc (Hons) Sports Coaching Science	Helen Heaviside

# Industry Insight: CONCACAF and the 'Messi Effect' Webinar

Thursday 28th September

*Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.*

# CONCACAF and the 'Messi Effect'

## Thursday 28th September 16:00 (UK Time)



[Click here to register](#)

During this webinar Jason will dive into the work of the Confederation as we head towards the 2026 World Cup hosted by Canada, Mexico and the United States, outlining the impact of the work the Confederation is helping to transform the soccer landscape.

As well as sharing his insight as UCFB's Global Institute of Sport (GIS) advisory board member, Honorary Fellow and student mentor. Jason regularly donates his time and support to highlight the benefits of higher education, with many of our students also benefitting from the Jason Roberts Foundation Scholarships.

# UCFB

We can't wait to welcome you  
back to start your next chapter in  
your academic journey with  
UCFB!

