

UCFB

Manchester Welcome Week Schedule

New Undergraduate Students

September 2023



Are you ready?

We are looking forward to welcoming you to UCFB and have been finalising our plans to give you a great week of exciting sessions and activities.

This booklet will provide you with all the information you need to get ready to start your studies with us.

Please take the time to read this so you know which sessions you need to attend and when these are scheduled.

You are one step closer to your dream career!



Your Welcome Event

Monday 25th September

Kick start your next year at UCFB with this welcome event. Meet your fellow students and academic team, whilst hearing from our exclusive sports industry guest from the LMA in this iconic Stadium

Monday 25th September

Immersing you in the sport industry from Day 1, this welcome event will bring all new students together to Kick off your Career in Sport.

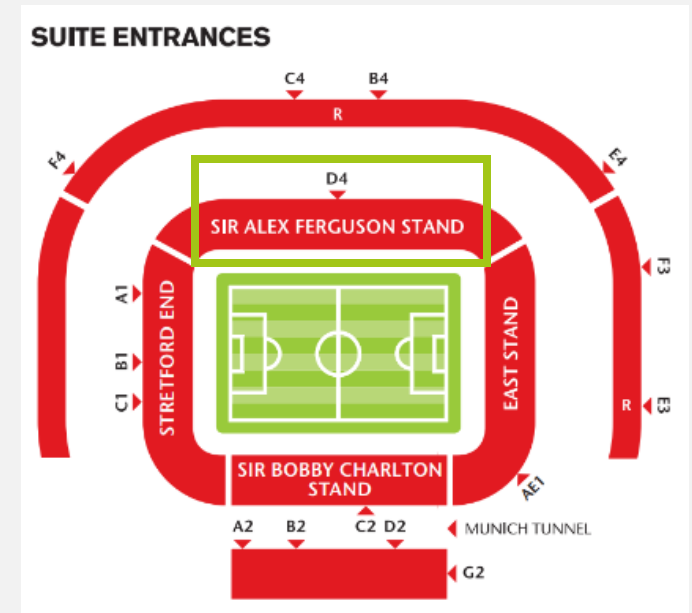
Time	Location	Session
09:30	Old Trafford Football Stadium - The Manchester Suite	Event registration and refreshments
10:30		Welcome Event commences
11:00		Alumni Panel
11:30		Industry Guest Speakers
12:15		Comfort Break
12:30		LMA Guest Speaker
13:15		Welcome Event finishes
13:30		UCFB Manchester Campus

Old Trafford Stadium

The Manchester Welcome Event takes place at the iconic Old Trafford Football Stadium. Please read the below information carefully so that you know where to go on the day. We will also have staff on hand on the day to help direct you, you'll find us wearing Green T-Shirts so look out for us!

Arrival information

- *You MUST bring photographic ID to gain entry to the Stadium*
- **Venue:** Manchester Suite, Old Trafford Football Stadium
- **Address:** Manchester United, Sir Matt Busby Way, Old Trafford, Manchester, M16 0RA
- **Stadium Entrance:** Sir Alex Ferguson Stand (entrance D4 on the diagram)



Old Trafford Stadium – getting there

Public Transport:

The Metrolink operates a frequent service from the City Centre (including Victoria & Piccadilly Stations) to Old Trafford or Wharfside station which are both situated within a five-minute walk of the Stadium.



Driving:

- Please follow signs for the **E2 car park** (see diagram) **within the Stadium**. Access can be gained **via Chester Road**.
- Upon arrival, please let parking staff know you are attending the UCFB Welcome Event. Parking is offered free of charge on this day only.
- From the E2 car park, please follow signs to the Sir Alex Ferguson stand for access to the Manchester Suite.

Your Course Welcome

Tuesday 26th September

At your course welcome, you'll get to know your classmates, meet your course leader and get an overview of what is in store for the year ahead

Tuesday 26th September

Navigate to the course you will be studying to find the location and time for your Course Welcome and overview session.

Time	Location	Room	Course	Course Leader
10:00 – 12:00	Quay Plaza	Classroom 1	BA (Hons) Sports Business and Sports Broadcasting	Chris Cooper
10:00 – 12:00	Quay Plaza	Classroom 2	BA (Hons) Football Business	Darren Bernstein
10:00 – 12:00	Quay Plaza	Classroom 3	BA (Hons) Multimedia Sports Journalism	Colm Griffith
10:00 – 12:00	Quay Plaza	Classroom 4	BA (Hons) Football Business and Media	Chris Shoop-Worrall
10:00 – 12:00	Quay Plaza	Classroom 6	BA (Hons) International Football Business	Simon Mitton

Please note that incoming Foundation Level students across all programmes should attend the 1-3pm session at Quay Plaza

Tuesday 26th September

Navigate to the course you will be studying to find the location and time for your Course Welcome and overview session.

Time	Location	Room	Course	Course Leader
10:00 – 12:00	Bellevue/Speedway	PC1	BA (Hons) Football Coaching and Management*	Carl Wild
10:00 – 12:00	Bellevue/Speedway	PC2	BA (Hons) Football Coaching and Talent Development*	Neil Scott
10:00 – 12:00	Bellevue/Speedway	PC3	BA (Hons) Sports Business and Coaching	Tom Wenham
10:00 – 12:00	Bellevue/Speedway	PC4	BSc (Hons) Sports Coaching Science	Helen Heaviside
10:00 – 12:00	Bellevue/Speedway	Boardroom	BA (Hons) Physical Education	Stacy Hughes

*Students studying these courses are to join a joint football tournament from 13:00-14:00 at Bellevue. Please ensure you bring your sports kit.

Please note that incoming Foundation Level students across all programmes should attend the 1-3pm session at Quay Plaza

Tuesday 26th September

Navigate to the course you will be studying to find the location and time for your Course Welcome and overview session.

Time	Location	Room	Course	Course Leader
13:00 – 15:00	Quay Plaza	Classroom 2&3	Foundation (all Foundation students to attend this session)	Chris Boyd
13:00 – 15:00	Quay Plaza	Classroom 1	BA (Hons) Football Business and Marketing	Russell Preston
13:00 – 15:00	Quay Plaza	Classroom 4	BA (Hons) Football Business and Finance	Ian Tomlinson / Chanaka Mudalige
13:00 – 15:00	Quay Plaza	Classroom 7	BA (Hons) Sports Business and Sports Law	Ini Obong-Nkang
13:00 – 15:00	Quay Plaza	Classroom 6	BA (Hons) Sports Management	Claire O'Neill

Your Campus

At the Welcome Event you will be provided with a printed campus map so that you are familiar with where our teaching spaces are, however in the meantime you can also see our digital downloadable campus map on the Welcome Week website under [Finding Your Campus](#).



Media City Student Takeover Event

Tuesday 26th September from 4pm until late

We are delighted to announce that all UCFB students are invited to attend the Media City Student Takeover event on Tuesday 26th September from 4pm until late.

[Pre-Register for your tickets to this **FREE** event](#)



Your Freshers' Fair

Wednesday 27th September

The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, sign up for our clubs and societies, meet our professional services teams and key businesses in the local area.

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The Freshers' Fair offers you the chance to discover new interests and sign up for new experiences. It gives you the opportunity to speak with the students' union, members of clubs and societies, professional services teams and key businesses in the local area.

Your Fresher's Fair will be held at our [Study Hub at Piccadilly Place](#) from 12pm to 4pm.

Don't forget there are three weeks' worth of activities that have been hand selected to give you an unforgettable Freshers' experience all information can be found on our Welcome Week page under [Student Life](#) as well as Sports Trials, there's something for everyone!



Industry Insight: CONCACAF and the 'Messi Effect' Webinar

Thursday 28th September

Join CONCACAF Director of Development, Jason Roberts, as we explore the growth of major league soccer in North America in recent years and following the landmark signing of Lionel Messi to Inter Miami.

CONCACAF and the 'Messi Effect'

Thursday 28th September 16:00 (UK Time)



[Click here to register](#)

During this webinar Jason will dive into the work of the Confederation as we head towards the 2026 World Cup hosted by Canada, Mexico and the United States, outlining the impact of the work the Confederation is helping to transform the soccer landscape.

As well as sharing his insight as UCFB's Global Institute of Sport (GIS) advisory board member, Honorary Fellow and student mentor. Jason regularly donates his time and support to highlight the benefits of higher education, with many of our students also benefitting from the Jason Roberts Foundation Scholarships.

UCFB

We can't wait to Welcome you to
the start of your academic
journey with UCFB!

