

COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Football Coaching and Management
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Teaching Institution(s)	UCFB Manchester UCFB Wembley
Alternative Teaching Institutions (for local arrangements see final section of this specification)	n/a
UEL Academic School	School of Health, Sport and Bioscience
UCAS Code	FCM1 FCMF
Professional Body Accreditation	n/a
Relevant QAA Benchmark Statements	QAA Subject Benchmark Statement for Events, Hospitality, Leisure, Sport and Tourism (2019)
Additional Versions of this Course	n/a
Date Specification Last Updated	October 2024



Course Aims and Learning Outcomes

The main educational aims of the course are to:

- Prepare students for a coaching or managerial career in football, within both the professional and grassroots environment.
- Provide students with a detailed knowledge of the external context in which football coaching takes place.
- Enable students to develop a range of skills needed for career advancement in both football coaching and management, including; communication, analytical and problem-solving skills.
- Develop students' understanding of contemporary approaches to evidence based practice in football coaching and management.
- Develop students' understanding of, and experience in, the application of football coaching skills and techniques.

What students will learn:

Knowledge

- Analyse the external environment in which football coaching takes place.
- Evaluate core coaching concepts and their application in different football settings.
- Evaluate techniques for coaching in different football environments, including local communities, grassroots clubs and professional clubs.
- Evaluate techniques for managing in different football environments, including; grassroots clubs, semi-professional and professional clubs.
- Evaluate tactics and technical strategies.
- Analyse football coaching contexts, using a range of tools and techniques.

Thinking skills

- Engage in critical thinking, analysis, synthesis and decision making to solve problems.
- Solve problems concerning coaching contexts.
- Apply existing frameworks to new contexts and situations.
- Explore professional knowledge in new environments.

Subject-Based Practical skills

- Apply relevant legislation and ethical frameworks to the planning and delivery of football coaching sessions.
- Critically analyse the role and responsibilities of football coaches.
- Demonstrate awareness of psycho-social aspects of coaching practice.
- Apply analysis skills to evaluate the performance of individual players and teams.



Skills for life and work (general skills)

- Demonstrate effective leadership skills in a football coaching context.
- Communicate information clearly and coherently in a range of forms relevant to intended audiences.
- Work harmoniously and productively with others to achieve shared outcomes.
- Manage time effectively in order to meet deadlines and achieve performance targets.
- Evaluation skills of own performance and that of others.



Learning and Teaching

Teaching and learning methods presently included across the course are:

- Tutor-led lectures, seminars and group discussion
- Practical skills sessions
- Practical activity performance and analysis
- Distinguished visiting speakers
- Computer-aided learning
- Group work
- Case studies
- Debates
- Group and individual tutorials
- Independent learning
- Student centred

The teaching and learning approaches have been chosen as ones which will promote a positive approach to learning in the course, the development of questioning approaches and increased autonomy and independence of students. For example, individual and group tutorials help direct students' work, develop critical and practical understanding, and provide underpinning support for self-development.

There is an emphasis on applied learning approaches, linking theory closely to practice (where possible) whilst adequately contextualising and conceptualising relevant issues. The course ensures the student experiences a multitude of learning opportunities, such as feed-forward lectures, coaching observations with staff feedback, action learning sets, student presentations with peer feedback, guest speakers and group work. Module descriptors detail the specific teaching and learning strategies employed in each module.



Assessment

A range of assessment types are used across the course, as appropriate to each module. Assessment is predominantly continuous, employing items that will include academic essays, reports, presentations, portfolios, reflective writing as well as practical coaching sessions. Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject-specific skills and key skills.

Work or Study Placements

n/a

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Master's degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	UEL Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	UO4016	Introduction to Football Coaching	20	Core	N
4	UO4018	Introduction to Football Management	20	Core	N
4	UD4000	Industry Competencies (Mental Wealth)	20	Core	N
4	UO4011	Football in the Community	20	Core	N
4	UO4000	Coaching and Skill Acquisition	20	Core	N
4	UO4004	Introduction to Talent Development	20	Core	N
5	UO5010	Scouting and Recruitment	20	Core	N
5	UO5005	Coaching Within Small Sided Games	20	Core	N



5	UD5010	Industry Readiness (Mental Wealth)	20	Core	N
5	UD5013	Research Methods	20	Core	N
5	UO5007	Managing Teams and Individuals	20	Core	N
5	UO5008	The Reflective Coach	20	Core	N
6	UO6010	Match Analysis	20	Core	N
6	UO6008	Coaching with Tactics and Strategies	20	Core	N
6	UO6014	Professional Project	40	Core	N
6	UD6012	Industry Engagement (Mental Wealth)	20	Core	N
6	UO6011	Working in the Elite Environment	20	Core	N



The overall credit-rating of this course is 360 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

n/a

Typical Duration

The expected duration of this course is 3 years full-time.

A student cannot normally continue study on a course after 4 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted.

Further Information

More information about this course is available from:

- The UCFB web site (www.ucfb.ac.uk)
- The course handbook
- Course Leader
- Module Leader

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

- Accommodation - Students are required to attend face to face classes as part of the course. Students are responsible for arranging their own accommodation if it is required to support timely access to course dates. Costs will be dependent on the students' choice of accommodation. If assistance is required to identify suitable accommodation this can usually be provided. Costs for city centre accommodation vary dependent on times, these are likely to be between £50-£150 per night.
- Stationery equipment – paper and pens are required. Costs will vary dependent of student choice.



- Books, journals and periodicals – books will be available to access in the UCFB and UEL library. If students wish to purchase books they can do so, however this is not a requirement.
- Printing – printing credits are required to print documents on UCFB sites. Copies are 5p for black and white and 15p for colour.
- DBS checks - typically up to £50
- Field trips - contribution requested

Please note costs will vary depending on individual needs.

Alternative Locations of Delivery

This course is taught by UCFB in Manchester and London (Wembley) and is awarded by the University of East London.