

COURSE SPECIFICATION

Course Aim and Title	Certificate of Higher Education in Football Development (Distance Learning)
Intermediate Awards Available	N/A
Teaching Institution(s)	UCFB
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	School of Health, Sport, and Bioscience
UCAS Code	FCVD
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	QAA Subject Benchmark Statement for Events, Hospitality, Leisure, Sport and Tourism (2019)
Additional Versions of this Course	N/A
Date Specification Last Updated	8 March 2024

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Aim one: Prepare for, or enhance your career as a football development practitioner, within both the professional and grassroots environment.
- Aim two: Gain a detailed knowledge of the external context in which football development takes place.
- Aim three: Develop your understanding of contemporary approaches to evidence-based practice in the football development industry.
- Aim four: Develop your understanding of, and experience in, the application of football development skills and techniques.

What you will learn:

Knowledge

- Evaluate core sport development concepts and their application in different football development settings.
- Evaluate techniques for implementing football development in different football environments, including local communities, grassroots clubs and professional clubs.
- Evaluate techniques for the strategic management of football development in different environments, including grassroots clubs, semi-professional and professional clubs.

Thinking skills

- Solve problems concerning football development contexts.
- Apply existing frameworks to new contexts and situations.
- Explore professional knowledge in new environments.

Subject-based practical skills

- Apply relevant legislation, policy, strategy and ethical frameworks to the planning and delivery of football development programmes, projects, initiatives and activities.
- Apply analysis and research skills to evaluate the performance of football development programmes, projects, initiatives and activities.
- Demonstrate the application of social and cultural considerations in community populations and their impact on participation in football.

Skills for life and work (general skills)

- Demonstrate effective leadership skills in a football development context.
- Communicate information clearly and coherently in a range of forms relevant to intended audiences.
- Work harmoniously and productively with others to achieve shared outcomes.
- Manage time effectively in order to meet deadlines and achieve performance targets.
- Evaluation skills of own performance and that of others.

Learning and Teaching

A diverse range of learning and teaching approaches are used as appropriate to each module, which can be seen below. Across the course, students benefit from structured lessons in a combination of synchronous and asynchronous formats that include core module content via the UCFB Online Hub. In some cases, this replaces the traditional format of a lecture and seminar. Theories and concepts are then tested via case studies, reflective practice and online forums. Modules will also include a series of synchronous sessions that are designed to enhance student engagement fostering a community of learning between tutor and students.

Students will also have the opportunity to attend voluntary workshops and sessions on campus at UCFB Wembley at two points during the academic year. During these periods, students will have the opportunity to have contact with academics, peers and practitioners in the football industry. While these opportunities are not linked to academic modules, they offer students the opportunity to experience the UCFB student community in person.

The teaching and learning approaches below have been chosen as ones which will promote a positive approach to learning in the course, the development of questioning approaches and increased autonomy and independence of students. For example, online tutorials and workshops help direct students' work, develop critical and practical understanding, and provide underpinning support for self-development. There is an emphasis on applied learning approaches, linking theory closely to practice whilst adequately contextualising and conceptualising relevant and contemporary issues.

Knowledge is developed through:

- Guided reading;
- Knowledge-based activities with feedback;
- Online discussions and activities; and
- Online asynchronous and synchronous lectures.

Thinking skills are developed through:

- Reflective activities with feedback; and
- Online discussions and activities.

Practical skills are developed through:

- IT activities with feedback;
- Research skills-based activities with feedback; and
- Industry based work experience.

Skills for life and work (general skills) are developed through:

- The demands of the study medium (e.g. distance learning);
- Planning activities with feedback; and
- Project work.

Finally, a comprehensive library of resources will be available for you to access through the UCFB Online Hub.

Assessment

A range of assessment types are used across the course, as appropriate to each module. Assessment will be both formative and summative. Assessment is predominantly continuous, employing a variety of the methods detailed below.

Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject specific skills and key skills.

Knowledge is assessed by:

- Coursework;
- Essays;
- Presentations; or
- Examinations.

Thinking skills are assessed by:

- Coursework;
- Examinations;
- Project work;
- Case Studies; or
- Online discussions.

Practical skills are assessed by:

- Practical reports;
- Portfolio completion; or
- Work-based learning observations.

Skills for life and work (general skills) are assessed by:

- Project work;
- Group work;
- Reflective diaries; or
- Work-based learning mentor reviews.

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

This course includes a compulsory work-based learning module, Professional Practice in Football Development (UO4030), which will require students to complete 152 hours of logged work experience within a three-month period in a County FA development team or similar industry environment.

The aim of the work-based learning module is for students to demonstrate the application of knowledge and skills gained during the football development programme, through the medium of a work-based experience. A further aim is to enhance and underpin learning, whilst building additional industry competences. The Professional Practice in Football Development (UO4030) module aims to provide practical and industry-specific experience to enhance the future employability prospects of students in the football development field. An integral aim is student completion of an in-depth contemporary professional project, evidencing application of theoretical content, research, and evaluative analysis of a real-world contemporary issue in football development. This will allow students to develop practitioner skills and value in an independent, self-motivated, enquiring, and problem-solving manner.

A number of work-based learning opportunities available at County FA's will be available to students. These will be shared with students by the Module Leader and will be posted onto the course and module VLE page. Students will undertake an activity during the Principles of Football Development module during semester 1 where they will be given initial information regarding the work-based learning module (in semester 2). They will identify their closest County FA so can be matched to an appropriate opportunity. At this time, students will also be issued with the guidelines for sourcing and nominating their own suitable opportunity. If being placed in a County FA, students will be placed in their nearest County FA. Students may also secure their own work-based opportunity in a suitable football industry environment at the discretion and agreement of the Module Leader. Students will be required to confirm and agree their choice of organisation in which to carry out the experience, by the end of November in preparation for the Work-Based learning Module. Students will be required to complete and log 152 hours of experience at the agreed workplace during the three-month period. These hours can be completed flexibly within the three-month period.

Students will be assigned a work-based learning mentor (industry practitioner) who is employed in the industry organisation, who will support them for the duration of their work-based module. Students' progress throughout the module will be monitored by the Module Leader, through visits (remote or in person if feasible) and touchpoints with the industry organisation.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed. One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.

- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	UO4029	Principles of Football Development	20	Core	Y
4	UO4026	Applied Football Development	20	Core	Y
4	UO4031	Understanding the Business of Football Development	20	Core	Y
4	UO4027	Equality, Diversity, Inclusion and Safeguarding in Football Development	20	Core	Y
4	UO4028	Monitoring, Evaluation and Research in Football Development	20	Core	Y
4	UO4030	Professional Practice in Football Development (WBL)	20	Core	Y

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

Additional detail about the course module structure:

The course consists of six core modules, which **normally** run as follows, depending on delivery mode.

Full-Time Delivery

Semester A	Semester B
Principles of Football Development	Applied Football Development
Equality, diversity, inclusion and safeguarding in football development	Monitoring, evaluation and research in football development
Understanding the business of football development	Professional practice in football development (WBL)

Part-Time Delivery

Year 1

Semester A	Semester B
Principles of Football Development	Applied Football Development

Equality, diversity, inclusion and safeguarding in football development	
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Year 2

Semester A	Semester B
Understanding the business of football development	Monitoring, evaluation and research in football development
	Professional practice in football development (WBL)

The Professional Practice in Football Development (UO403) module will consist of distance learning and 152 hours of practical experience in a suitable football development organisation (see the Work or Study Placements section above).

The overall credit-rating of this course is 120 credits.

Course Specific Regulations

N/A

Typical Duration

The expected duration of this course is one year full-time or two years part-time. It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The time limit for completion of a course is two years in full time mode, and four years in part time mode after first enrolment on the course.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The UCFB web site (www.ucfb.ac.uk)
- The Course Handbook
- Module Specifications
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- Course Leader
- Module Leaders
- UCFB Online Hub

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review, and enhance our courses by listening to student and employer views and the views of External Examiners and External Advisers.

Additional costs:

- Accommodation - As this is a distance learning course, there is no requirement for students to live near to campus. However, there will be opportunities for students to attend voluntary face-to-face sessions twice a year at UCFB Wembley campus

(September and January). During these periods, students will have the opportunity to have contact with academics, peers and practitioners in the football industry. While these opportunities are not linked to academic modules, they offer students the opportunity to experience the UCFB student community in person. Students are responsible for arranging their own accommodation if choosing to attend these sessions. Costs will be dependent on the students' choice of accommodation. If assistance is required to identify suitable accommodation, this can usually be provided. Costs for city centre accommodation vary, these are likely to be between £50-£150 per night.

- Stationery equipment – paper and pens are required. Costs will vary dependent of student choice.
- Books, journals and periodicals – books will be available to access in the UCFB and UEL library. If students wish to purchase books they can do so however, this is not a requirement.
- Printing – printing credits are required if printing documents on UCFB sites. Copies are 5p for black and white and 15p for colour.
- DBS checks - typically up to £50

Please note costs will vary depending on individual needs.

Alternative Locations of Delivery

The location of delivery is distance only.